

Environmental Communication

In fiscal 2022, Mitsubishi Electric set up a new unit named the Corporate Communication Group to be directly supervised by our President. Our aim is to contribute to achieving sustainability through the entirety of the Mitsubishi Electric Group's activities, as well as to strengthen strategic communications in order to improve brand value and enhance stakeholder engagement. The new organization is responsible for the central management of sustainability planning and related promotion, public relations and advertising functions. We will continue to widely publicize the details of the Mitsubishi Electric Group's environmental efforts through information media, including websites, social media networks and showrooms, as well as environmental events and exhibitions held in Japan and overseas.

1. Information disclosure in line with TCFD recommendations

Mitsubishi Electric has expressed approval of the recommendations by the Task Force on Climate-related Financial Disclosures (TCFD), based on which it discloses climate change-related information.

→For the details of information disclosure in line with the TCFD recommendations, please refer to "Financial Information Based on Recommendations of the Task Force on Climate-Related Financial Disclosures (TCFD)" on page 7.

2. Response to research institutions

Mitsubishi Electric actively responds to requests by research institutions and media agencies to take part in surveys relating to environmental initiatives, providing answers with various data and initiatives in the value chain.

3. Participation in industry groups

Mitsubishi Electric takes action toward solving environmental issues and communicates its opinions through participation in the Japan Business Federation and electrical machinery/electronics industry groups.

4. Regional communication

Mitsubishi Electric hosts the Satoyama Woodland Preservation Project and Mitsubishi Electric Outdoor Classrooms. Through these programs, we make ongoing efforts to develop personnel who contemplate what is necessary to preserve nature and then take action themselves by getting in touch with and experiencing nature.