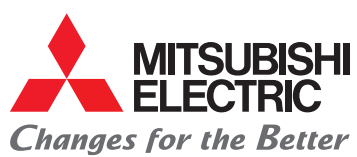
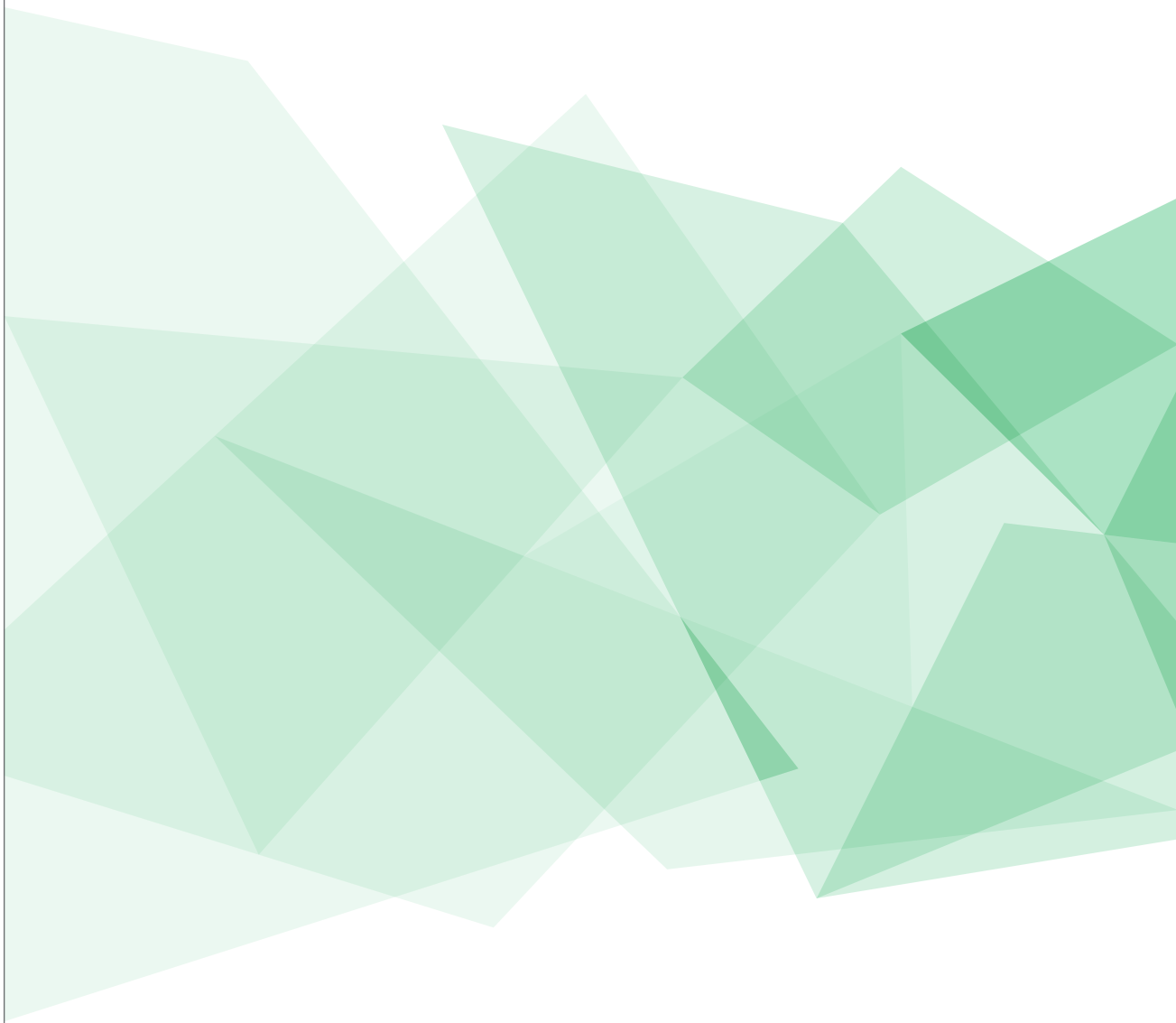


CSR | Corporate Social Responsibility 2010

Philanthropic Activities



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Philanthropic Activities



Three Key Areas of Emphasis

Social Welfare



Supporting social welfare programs in Japan and overseas designed to help people live fuller lives.

[More](#)

Environmental Preservation



Activities, technologies and products that make Mitsubishi Electric a Socially Responsible Investment.

[More](#)

Science & Technology



A major driving force in the development and application of technologies that turn bold new ideas into the things that make the modern world work.

[More](#)

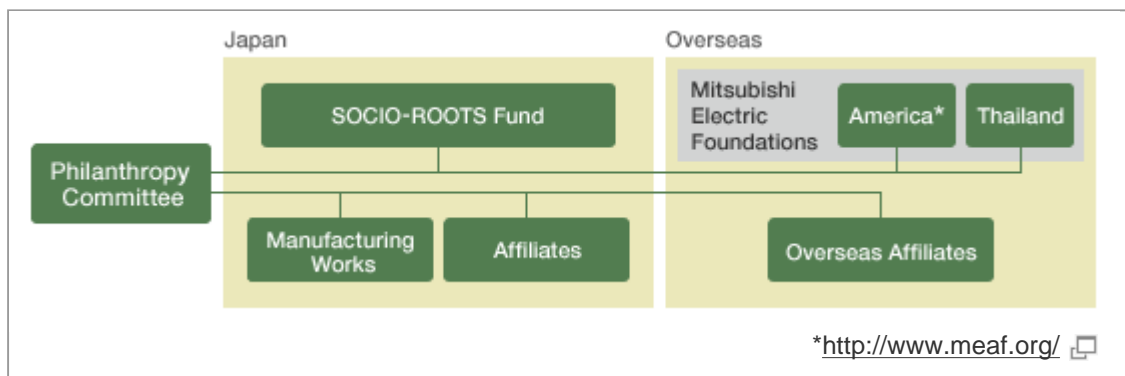
Other Philanthropic Activities

- Philanthropic Foundations
- Culture & Sports
- Disaster Relief

Past Activities

- Milestones
- Archives

Philanthropy Promotion Organization



Aiming for CO2 reduction of 1kg per person per day



Philanthropic Activities

Social Welfare



Helping People Live Fuller Lives

Mitsubishi Electric funds and supports social welfare programs in Japan and overseas designed to help people live fuller lives, and help them make meaningful contributions to their local communities.

SOCIO-ROOTS Fund

Established in 1992, the Mitsubishi Electric SOCIO-ROOTS Fund is a gift program in which the Company matches any donation made by an employee, thus doubling the goodwill of the gift. More than 1,000 employees participate in the Fund each year. As of March 2010, the Fund had provided a total of approximately ¥550 million to some 1,300 various social welfare facilities and programs.

In addition to social welfare facilities, we have extended the scope of our donations in recent years to include social welfare activities related to environmental protection and disaster relief. In fiscal 2008, the Mitsubishi Electric SOCIO-ROOTS Fund contributed to the Children's Forest Program in Malaysia, an activity organized by OISCA, an international NGO engaged in agricultural development and environmental protection activities, mainly in Asia and the Pacific region.



Afforestation activities in Malaysia



Presentation held for OISCA

In fiscal 2010, we applied the gift matching system to a social welfare cause for the first time from the perspective of safety and security, and distributed crime prevention buzzers to first grade elementary school students in Yamato City, through the Yamato City Social Welfare Council. Looking ahead, Mitsubishi Electric will continue to value the goodwill of our employees and make steady efforts to develop activities rooted in local communities.



Presentation ceremony at the Yamato City Social Welfare Council

Volunteer Tree Pruning at the Homes of Elderly People Living Alone (Japan)

The Mitsubishi Electric Gunma Volunteer (MGV) Group provides an annual tree-pruning service to elderly people who live alone. The service was launched in 1998 in conjunction with the founding of the volunteer group, and was held for the 12th time on November 28, 2009. A total of 53 group members divided into teams of 4 to 12 members and pruned trees at six homes of elderly people, with careful consideration of the growth of each tree. Also with the participation of 19 members from the Hishi-no-mi Group composed of retired Mitsubishi Electric employees, trees took on a refreshed new look in a couple of hours, and the volunteers were rewarded with words of appreciation from each homeowner.



Mitsubishi Electric Hallway Golf Tournament 2009 (USA)

Hundreds of Mitsubishi Electric U.S. employees, customers and vendors participated in the second-annual Hallway Golf Tournament to raise money to support education and after-school programs for young people with disabilities. Nine company locations participated in the event by building miniature style golf holes in the company hallways and on factory floors. Volunteers then raised money by selling hole sponsorships to vendors and paying to play in the annual tournament.



Funds raised in the event went to local special education classrooms, as well as Kids Included Together, a national organization that promotes the inclusion of youth with disabilities in after-school activities.



Employees play Hallway Golf to raise money for special education. The "New York" hole created by Mitsubishi Electric & Electronics USA Inc.'s Cypress, California office won the Most Creative Hole Contest.

Disability Mentoring Day (USA)

For the past three years, young people with disabilities have had the opportunity to experience work life by visiting Mitsubishi Electric Automation (MEAU) in Vernon Hills, Illinois on Disability Mentoring Day (held annually in October). MEAU employees mentor young people from the Special Education District of Lake County for the day exposing them to what life is like at the factory. For many of these students it is the first time they have been inside a company, which provides them with a unique opportunity to learn about different careers.

MEAU was recognized by SEDOL as its Employer of the Year at the annual Mitsubishi Electric America Foundation Workshop.



Company representatives are presented with an Employer of the Year certificate by youth with disabilities

Miracle League Baseball for Children with Disabilities (USA)

What child doesn't dream of playing baseball? However, for many children with disabilities, playing baseball can be difficult, and for some it takes a miracle. That miracle is happening in the suburbs of Pittsburgh, thanks to the Miracle League of Southwestern Pennsylvania and employees of Mitsubishi Electric Power Products, Inc. (MEPPI)

The Miracle League is an affiliation of baseball teams for children with disabilities aged 5 to 18. There are 120 Miracle League playing fields across the U.S., Canada and Puerto Rico. The fields are topped by a rubberized surface that is easy for wheelchairs to navigate. Each player is given a "buddy" and whatever accommodation is necessary to help the youngster participate, whether that means being pitched a bigger, softer ball or being carried around the bases. No team loses and everyone scores.

Donations from MEPPI employees and a Matching Grant from the Mitsubishi Electric America Foundation, along with contributions from the Pittsburgh Pirates baseball team and others, helped the Miracle League build its "field of dreams," which opened in May, 2009.



Pittsburgh Pirate Freddy Sanchez greets a player on opening day of the new Miracle League Ballfield near Pittsburgh, Pennsylvania, USA.

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Providing Assistance to a Local Orphanage (Indonesia)

On September 15, 2009, PT. Mitsubishi Electric Automotive Indonesia held a social contribution activity named "Sharing love and happiness with orphans." As part of this activity, employees donated money, and the company also added to the donation, providing vouchers to buy building materials for a children's orphanage near the company's factories.



The simple orphanage building is home to 60 children, who previously had to share a single toilet and bathing facility. There was a need to build an additional 4 toilet/bathrooms, so the company provided the vouchers to buy materials for their construction. In addition to the vouchers, the company also invited some of the orphans to a large dinner, and presented all 60 children with a small sum of money to buy snacks, food or other things they normally couldn't buy.

Community Outreach to Aboriginal School Children (Malaysia)

On August 15, 2009, Melco Sales Malaysia extended its contribution efforts to a primary school for the indigenous aboriginal community from the Temuan tribe living in an oil palm estate outside Kuala Lumpur. The children are not fortunate enough to enjoy nutritious, well-balanced food and other niceties.

The Melco Sales Malaysia Community Outreach Team of 15 employees organized a one-day activity that included a community cleaning (of classrooms, library and school compound). There were sporting events and fun games for the children, along with attractive presents for them. Employees also organized a get together buffet food counter, including an ice cream counter that was an enormous hit with the children. In return, employees were taught traditional handicraft weaving, learned how to use the traditional bamboo blow-pipe, and were treated to a wonderful cultural performance by the school children. The children, parents, teachers and employees treasured the day by joining together in the traditional dance.



Melco Sales Malaysia
Community Outreach Team



A traditional dance
performance by the school
children

In addition, the company had sold potted plants to employees and visitors to its office as a fund-raising effort, and was able to donate enough to the school for one month of free school meals, as well as some stationery, educational materials, books and school uniforms.

Donating an Elevator for the Disabled (Malaysia)

Ryoden (Malaysia) Sdn Bhd was honored to donate one elevator unit to the Beautiful Gate, Seremban Centre building. This occasion marked the first time that the company had donated an elevator to a charitable organization for the disabled. The elevator was a great relief for the residents of the centre who were looking forward to using it. The whole process of searching for a new centre location, applying for approval to local authorities, construction of the building and installation of the elevator took about 5 years. And finally, at the beginning of 2009, the elevator was officially handed over.



Mitsubishi Electric Group Volunteer Activity in Thailand (Thailand)

Every year all Mitsubishi Electric companies in Thailand carry out a joint social contribution activity under the support and coordination of the Mitsubishi Electric Thai Foundation.

As an activity for 2009, the Foundation selected a school in Thailand's Chachoengsao province. On November 21, 2009, employees joined together to repaint the school building, and clean up the school grounds. The selected school has 183 students (from small children to high school age) and 9 teachers. During the day's activity, 4 classrooms were painted, and the children's playing equipment was repaired. When the work was complete, students and teachers alike were delighted to see their building that looks almost new.



Volunteering at the Gyokulan Care Center (Taiwan)

In January 2010, 13 employees from Mitsubishi Electric Taiwan Co., Ltd. visited Taipei's Gyokulan Care Center. The Gyokulan Care Center is a day care center for senior citizens, which offers services in Japanese. Volunteers read Japanese poems and stories to the elderly and also had a small workshop to share impressions, play games and sing Japanese children's songs. The senior citizens were delighted to listen to many different stories and hoped that Mitsubishi Electric would continue to volunteer at the Center. This program provides a platform to support the elderly and also encourages employees in Taiwan to practice their Japanese.



Donating to Help Families of Children with Cancer (Germany)

In December 2009, Mitsubishi Electric Europe B.V.'s Semiconductor European Business Group donated money to Germany's *Essener Elterninitiative zur Unterstützung krebskranker Kinder e. V.* (Essen Parents Initiative for the Support of Children Suffering from Cancer), a charitable institution that provides a temporary home to families of children with cancer, near to the clinic facilities in Essen. With common rooms and 18 guest rooms, the temporary home offers privacy and a feeling of security to the parents, many of whom arrive from afar. "Here they can take heart and energy for the next day at the bedside of their children," says a Board Member of the institution, "because the most important support for the healing process is the presence of the parents."



Supporting Local Families and Children (Germany)

Mitsubishi Electric Europe B.V. (German Branch) in Ratingen has provided funds for the renovation of the Ratingen-West Family Centre, a valuable meeting place for families and children in the area since 1987.

In preparation for the work, volunteers from the Kinderschutzbund (Organisation for the Prevention of Cruelty to Children) cleared out the rooms in the centre and made space for the painting work to begin. New furniture was added, and lighting installed by local electricians. The official reopening of the centre took place in February 2009. Further cooperation between the Kinderschutzbund and Mitsubishi Electric is planned for the future.



Lunar New Year's Outing with APEX Day Care Rehabilitation Center (Singapore)

Apex Day Rehabilitation Center is a day facility providing rehabilitation services to the elderly who suffer from physical disabilities arising. The services are targeted at the lower income group who would otherwise find it a burden to seek continuing care. It is also a haven for the poorer elderly who go there for interaction and social activities.

On 6 February 2009, 20 volunteers from Mitsubishi Electric Asia Pte. Ltd. brought 30 elderly folks from the APEX Day Care Rehabilitation Centre for a Lunar New Year outing to the Singapore Flyer. The Singapore Flyer is the world's largest Giant Observation Wheel and is set to be one of Asia's biggest tourist attractions.



Chairman of the Corporate Social Responsibility Committee, Mr Frederick Goh, with an elderly folk inside a capsule of the Singapore Flyer.

It was the first time all of them were taking the ride. They were very grateful to us for organizing this outing for them as they have always wanted to take a ride on the flyer.

We also distributed Red Packets to all the elderly folks at the center. Red packets symbolizes blessings and are always given out during the lunar new year.

Recycling Used Clothing (Taiwan)

Mitsubishi Electric Taiwan Co., Ltd. placed a recycling box for used clothes in its Taipei office during the Chinese New Year 2010 to support the Taipei Hsinye Mental Rehabilitation United Families Association (Hsinye). Hsinye offers assistance to people with mental illnesses to support their return to society and recycling clothes is the one of their programs that promotes social independence. Mitsubishi Electric Taiwan employees donated used clothes to help support the independence of people with mental disabilities and benefit the environment.



Overseas Travel Program for People with Disabilities (Japan)

Mitsubishi Electric sponsors an overseas travel program for individuals with physical or mental disabilities and their family members residing in the Inazawa District of Aichi Prefecture. The program has been held since 1999, with the cooperation of the Japan National Council of Social Welfare. Each program is designed with special care given to means of transportation, sightseeing spots, meals, and hotels, to ensure a safe and enjoyable trip accompanied by Mitsubishi Electric employees.



The program offers safe overseas travel experience even to people who find it difficult to participate in regular overseas tours due to their disability. It requires only a small fee, and is widely approved by the local residents of Inazawa. Each year, 10 to 20 people are invited to travel to Hawaii, Singapore, and Guam. As of 2009, some 200 people in total have been accompanied overseas.

Donating Apples Harvested at Iida Factory (Japan)

Mitsubishi Electric's Nagatsugawa Works Iida Factory in Japan is the home of an apple orchard that employees harvest each year; the harvested apples are presented to social welfare facilities in Iida City. Recent years have witnessed heat waves and numerous typhoons that were feared would yield a poor harvest, but the apples have developed and ripened to their vivid colors as usual, bringing a smile to the faces of those who received them.



Assisting People in Need (France)

Mitsubishi Electric Europe, B.V. (French Branch) provides financial and material support to organizations that exist to improve the lives of those in need. This includes E.L.A., a European association of parents and patients who unite against genetic muscular dystrophy, a disease that gradually paralyzes vital functions. Another is Fondation pour l'Enfance, which is dedicated to the improvement of child protection in France and other countries through specific training and actions, and whose president is Mrs. Giscard d'Estaing, wife of the former French president.



Philanthropic Activities

Environmental Preservation



Focusing on the Environment

Mitsubishi Electric was early to start focusing on environment-related responsibilities. Back in 1960 the company started implementing manufacturing processes that consciously strived to reduce waste. Over the subsequent decades Mitsubishi Electric developed purification and recycling technologies that we not only use ourselves, but also make available to other manufacturers. For more information on Mitsubishi Electric's environmental policies, practices and products, [click here](#).

"Satoyama" Woodland Protection Activities (Japan)

We commenced the "Woodland Preservation Project" in October 2007 in Japan. In line with the slogan "down-to-earth and sustainable," we are pursuing phased nature conservation activities in areas throughout the country. Through employee effort and participation in the development of safe regional communities, we are deepening communication with local residents.

Closer to our head office, we continue to cooperate with Sumitomo Forestry Co., Ltd. in restoring the natural woodlands of Mount Fuji. Our Chairman, President & CEO and other corporate officers are proactively involved.



Other Satoyama Activities

Nagoya Region
Fukuyama
Region

Kobe
Region

Nakatsugawa
Region

Shizuoka
Region

Kita-Itami
Region

Using "Personal Time" to Contribute to Society (Japan)

The annual "Love Earth Cleanup 2009" event sponsored by Fukuoka City was held on May 31, 2009 with the participation of 121 people, including 58 members from 13 Mitsubishi Electric Group companies. Mitsubishi Electric will continue to encourage everyone to apply whatever small portion of their "personal time" they can over a weekend to take part in social contribution activities in their local community at least once a year.



First Woodland Preservation Event in Ishikawa (Japan)

The Ishikawa Ryoyukai Society, composed of Mitsubishi Group companies based in Ishikawa Prefecture, hosted a woodland preservation event on August 30, 2009 as part of its social contribution activities. A total of 160 members participated in the event, including 16 from the Hokuriku Branch Office, and cleared underbrush in preparation for planting ornamental cherry and serrata oak trees in Nomi City. Blessed with fine weather, the participants took to the unfamiliar task of cutting underbrush using a sickle under the guidance of a member from the local greenification promotion committee, and gained invaluable experience in woodland preservation.



Helping Conserve and Increase Mangrove Forests (Thailand)

A lack of mangrove density in Thailand has a negative impact on aquatic life including crabs and fish and the birds that inhabit the area. It also contributes to devastating landslides, so both government and private sectors understand the urgency of measures designed to reverse the trend.



On Environment Day 2009 (June 5), volunteers from Mitsubishi Electric Thai Auto-Parts Co., Ltd. took part in a mangrove planting effort in Chonburi province, together with local government officials, individuals in the educational sector, and employees from a variety of companies. Some 1,800 trees were planted, which are estimated to reduce CO₂ levels by around 1,800 tons upon maturity. During the event, participants learned about the benefit of mangroves from a local government officer, which increased enthusiasm to do other such activities.

Increasing Green Areas through Tree Planting (Thailand)

Mitsubishi Elevator (Thailand) Co., Ltd. has launched a project to increase local green areas. Started in 2009 under the name "One Lift You Need, One Seed We Plant," this project attempts to increase green areas in communities around the company while accrediting customers. In the first year, 999 trees were planted along Bangna-Trad Road median near the company. This project will be ongoing; the number of trees will be based on annual units sold.



Clean-up Activities at a Forest Recreational Park (Brunei)

On December 12, 2009, the Ryoden Malaysia Sports Club's Brunei branch held a clean-up campaign at Bukit Shahbandar Forest Recreational Park, in Brunei. The park covers over 70 hectares of undulating land with a network of well-maintained paths crisscrossing the area. The sports club members and their families took the initiative in this clean-up activity. All the garbage collected was then properly disposed of at the rubbish collection centre.



Through such activities, Ryoden is doing its part to promote a clean environment for healthier living among employees, the community and the people of Brunei.

Climate Control for Endangered Hairy Nosed Wombat House (Australia)

Mitsubishi Electric Australia supports Australian Animals Care & Education Inc. (AACE Inc), a not for profit organisation dedicated to rescuing, rehabilitating and releasing wildlife that has been injured or displaced from their natural habitat.



Peter Brooks with Tyler Morton at the wombat enclosure

AACE Inc is also heavily involved various in endangered species programs, such as the Northern Hairy Nosed Wombat, an endangered species in Queensland with only 115 animals remaining. AACE Inc currently has four Southern Hairy Nosed Wombats in purpose built facility in Marlborough, Queensland.

Mitsubishi Electric Australia has provided two air conditioning systems for the wombat house to ensure a constant temperature of 22 degrees Centigrade in the summer months and 24 degrees in the winter, which closely reflects the temperatures of the natural environment in wombat burrows.

Sakura Tree-planting Project (USA)

Mitsubishi Electric's Satoyama projects carried out in Japan aim to help restore and preserve natural areas and emphasize humanity's coexistence with nature. Now a project in the spirit of Satoyama has been launched in the United States, at a park in Pittsburgh, Pennsylvania, through the efforts of employees from Mitsubishi Electric Power Products, Inc. (MEPPI).



Japanese and American MEPPI employees work together to plant Sakura trees in Pittsburgh.

Expatriate employees at MEPPI worked with the Japanese Association of Greater Pittsburgh to bring the "Pittsburgh Sakura Project" to life. In April 2009, a group of 300 Japanese and American volunteers from MEPPI and other community groups helped plant a grove of 40 Japanese cherry trees in a park near MEPPI headquarters. MEPPI volunteers are committed to caring for the trees and adding more each year, keeping the Satoyama spirit in bloom.

Tree-planting Activities in Shanghai (China)

The Mitsubishi Electric Group hosted a tree-planting event in Shanghai, with the participation of 80 members from 25 Group companies in China and Hong Kong. Through the event, Mitsubishi Electric has not only fulfilled its corporate social responsibility as a corporate member of society in China, but by cooperating with relevant people in the Shanghai area, the company also strengthened its relationship with Chinese society as well as contributed to environmental protection in the region.



Mitsubishi Electric Outdoor Classroom in Nishiyama Park (Japan)

Mitsubishi Electric's Kyoto Works has hosted a parent-child outdoor learning program in Nishiyama Park in Nagaokakyo City, Kyoto. The program was held for the third time, and was attended by 25 participants consisting of employees of Kyoto Works and members of their families.



While walking along a course from Komyoji Temple to Nishiyama Park, the participants observed wayside plants, collected fallen leaves, and used a magnifying glass to closely examine larvae and adult insects that pass the winter by attaching themselves to the underside of leaves. At Nishiyama Park, they made handicrafts using acorns and leaves they collected on the way, and thoroughly enjoyed their experience with nature. The program provided the children a fun-filled experience, as well as heightened their interest in the natural environment.

Environmental Technology (Czech Republic)

Mitsubishi Electric Automotive Czech s.r.o., a maker of automotive equipment, takes a direct interest in the City of Slany, where it resides. The company has installed equipment that breaks down 98 percent of the volatile organic compounds (VOCs) that arise from the silicon coating process of engine control units, and renders them into harmless carbon dioxide and water safe for release into the atmosphere.



"Satoyama" Woodland Protection Activities

Satoyama Activities:

Nature Observation Program in Togokusan (Nagoya Region, Japan)

Mitsubishi Electric's Nagoya Works engages in satoyama (local woodlands) preservation activities in Togokusan¹ as part of its corporate social responsibility, and has added beautification activities, forest maintenance, and nature observation/handicraft classes to its program since June 2007.



On August 29, 2009, a parent-child nature observation program was held in Togokusan for the third time, with the participation of 46 members, including 13 children. Under the guidance of a forest instructor from the local *Aichi Moriyama Shizen-no-kai*² forest preservation organization, the participants observed Togokusan's summer plants and flora, and afterwards held a workshop to learn how to make handicrafts from bamboo. The bamboo water guns were particularly popular with the children.

NOTES:

- 1: Togokusan: A roughly 5-hectare prefectural forest in the Moriyama District of Nagoya City which serves as the center of the satoyama preservation program based on a forest development agreement signed by Nagoya Works and Aichi Prefecture.
- 2: Aichi Moriyama Shizen-no-kai: A local forest preservation organization that supports Nagoya Works' satoyama preservation program by providing assistance and cooperation in planning and implementing activities.

Satoyama Activities:

Activities at the Aburai Chinju Woodlands (Kobe Region, Japan)

Mitsubishi Electric's Kobe Works launched a Social Contribution Club in December 2007 and began seeking volunteer members to take part in the club's activities. As of February 2009, 55 members have registered with the club. An average of about 20 members get together seven times a year and carry out various activities in the common forest located in the Aburai District of Sasayama City, Hyogo Prefecture.



The club meets with the "Aburai Group to Protect the Local Shrine Grove," a group which was jointly established by the local community, local government and Mitsubishi Electric, to discuss the status of the group's regular activities, as well as conducts forest thinning work and nature trail construction work in the effort to turn a natural forest that has been abandoned for 40 years into a children's playground. The exposure to fresh air, the therapeutic effect of the forest, and the direct interaction with the trees are proving to be precious sources of energy to all members of the club.

Satoyama Activities:

MV Club Environmental Volunteers (Nakatsugawa Region, Japan)

In the Nakatsugawa District in Gifu Prefecture, Mitsubishi Electric engages in diverse volunteer activities mainly through the Mitsubishi Electric Nakatsugawa Works Volunteer Club, otherwise known as the MV Club.



The MV Club has launched a tri-annual environmental volunteer program in FY2008, in which a group of about 40 participants comprised of members of the Club, the local government, local organizations, and local residents, spend about two hours cutting grass, thinning the forest, and performing other such tasks. In conjunction with this program, the MV Club also hosts parent-child outdoor environmental learning programs and programs that teach children to play with items found in nature, to promote an awareness of the precious value of the natural environment.

With "continuity" as its keyword, the MV Club intends to continue its cooperation with local residents and organizations to beautify and attract visitors to the prefectural Nenoue-kogen Azalea Park, from inside and outside the prefecture.

**Satoyama Activities:
Abe River Volunteer Cleanup Activities (Shizuoka Region, Japan)**

Mitsubishi Electric Shizuoka Works participates in the "Adopt-a-River-Program" implemented by the City of Shizuoka's Environment Bureau, and has been sponsoring Abe River volunteer cleanup activities since 2003.



The amount of trash collected through these activities is gradually decreasing, but there is still the problem of discarded cigarette butts and food and snack wrappers downstream of the Anzaibashi Bridge, in nearby parking lots and at the outdoor playground.

The cleanup activity not only helps beautify the local environment, but is also instrumental in improving environmental awareness and actions among our employees. We intend to implement these activities on a continuous basis, so that even larger numbers of employees may participate.

**Satoyama Activities:
Society for Nurturing Cherry Blossom Trees in Zugaike Park (Kita-Itami Region, Japan)**

Established in 1986, the "Society for Nurturing Cherry Blossom Trees in Zugaike Park" is a group comprising 22 employees from the Mitsubishi Electric's Kita-Itami Works, who band together with local residents to help care for Itami's City's cherry blossom trees. Some 600 cherry blossom trees of several varieties are planted in and around the Zugaike area. The group's efforts were rewarded: on April 13, 2009, the society received a merit award from the Japan Cherry Blossom Association in recognition of its long years of effort in preserving and nurturing cherry blossom trees. Now with 50 members, the society applies itself to pruning branches, applying fertilizer, and implementing cleanup activities under a greenery maintenance management agreement with Itami City and the heads of local autonomies.



Satoyama Activities: Seasonal Forest Planting in Kannabe (Fukuyama Region, Japan)

On July 4, 2010, Mitsubishi Electric's Fukuyama Works launched satoyama woodland preservation activities that it had been preparing for some time. The idea to implement the activities was hatched the previous December, when employees of Fukuyama Works and their families participated in the "Kannabe seasonal forest planting event" held in Mt. Goryozan in Kannabe Town, Fukuyama City, and helped plant a total of some 1,000 "super pine"



trees (300 by Fukuyama Works members) over an area of 1 hectare. This area used to boast one of the most verdant pine forests in Hiroshima Prefecture, but has deteriorated in recent years as a result of trees dying and forest functions being lost. Given this situation, the Kannabe Shimo-Goryo Productive Forestry Association proposed to regenerate a verdant forest by planting "super pine" tree saplings, which are said to better withstand pine withering and disasters, and began promoting tree planting activities with cooperation from the Hiroshima East Forestry Association, local community organizations, primary schools, and fire companies.

The commemorative kickoff event focused on clearing the underbrush from a parcel of land (approx. 4,000 m²) where trees were planted at the end of the previous year. The weather forecast had indicated rainy weather on that day, but the 31 participants' enthusiasm to conserve the environment was enough to bring patches of blue sky above them to do a good day's work.

We will take to clearing the underbrush regularly and watch over the growth of the pines we helped plant.

Philanthropic Activities

Science & Technology



Advancing Science and Technology

The fields of scientific research and technological development literally form the backbone of the modern world. And Mitsubishi Electric is a major driving force in the development and application of technologies that turn bold new ideas into the things that make the modern world work. The company's philanthropic activities include programs designed to create the leading lights of tomorrow by motivating the youth of today to develop a genuine interest in science and technology.

Launching the Science Education Support Project (Japan)

From fiscal 2009, Mitsubishi Electric's Corporate Human Resources Division has launched a new initiative called the "Science Education Support Project for Elementary, Junior-High and High School Students," aimed at helping develop and increase the number of bright young science and technology students interested in the electrical and electronics industry.



In this program, employees from Mitsubishi Electric visit primary and secondary schools to provide onsite education and scientific experiments on such themes as the workings of photovoltaic cells, how heat is transferred, the fundamental and applied principles of electrical motors, the properties of sound, binocular vision, and other topics.

This multi-faceted program is one way that Mitsubishi Electric, as a leading diversified electric and electronics manufacturer, can contribute to the promotion of science and technology education, and the development of tomorrow's engineers, who will take on the technological challenges of the future.

Helping Develop Future Engineers at a Local High School (Japan)

Each year since fiscal 2008, Mitsubishi Electric has contributed to math and science training programs in the local high school in the Nakatsugawa Region, with the aim of developing future engineers.

In response to requests from the school, the company introduced a number of its technologies, and narrowed down the themes of its programs to "Lossnay heat recovery calculation and effectiveness" and "Disassembly of electric products." Through learning these themes, students develop an interest in energy conservation and gain an ability to observe things from an engineers' perspective. Furthermore, to support these programs, Mitsubishi Electric supplies the experimental devices and products that are used in the programs, provides guidance regarding experiment procedures, and responds to questions from students.



Mitsubishi Electric wishes to contribute in every way possible to the development of Japan's future engineers.

Mitsubishi Electric Thai Foundation Scholarship Program

The Mitsubishi Electric Thai Foundation launched a scholarship program in 1995 to promote science and technology education. Every year, 45 students in three engineering universities in Thailand are selected to receive the scholarship. Recipients are students who excel in academics but are not able to receive sufficient financial resources from their family to devote themselves to their studies. This program is contributing to the development of science and technology in Thailand.



Onsite Environmental Education at a Local Elementary School (Japan)

On December 18, 2009, employees from Kamakura Works visited a neighborhood elementary school and provided environmental education to the students. This program is now in its second year.

As a general introduction to Kamakura Works, the program began by introducing space satellite systems that are developed at the plant. Then, with the aim of encouraging students' active involvement in environmental conservation in their immediate surroundings, the program provided an overview of the various environmental initiatives undertaken by employees of Kamakura Works: for example, energy conservation activities implemented under the slogan, "Use energy only where necessary, when necessary, and in amounts necessary"; the 3Rs (reduce, re-use, recycle) for the reutilization of wastewater in the production process; and cleanup activities in the vicinity of the factory and along the sea coast, and other such activities.



Most importantly, the experience has planted the seeds of interest in the environment among the students.

Donating Photovoltaic Education Kits for Students (Germany)

In July 2009, Mitsubishi Electric Europe B.V. donated three photovoltaic education kits to the Japanese International School for elementary and junior high school students in Düsseldorf, Germany. By experimenting with these working models, the students will understand first hand about how solar power is created by using photovoltaic cells.



The President of Mitsubishi Electric Europe's German Branch, commented: "It is important that we teach our children as soon as possible how to take care of the precious resources of our earth. These educational kits have been provided to demonstrate to the pupils in a practical way how to generate solar energy".

Mitsubishi Electric has supported the Japanese International School, founded in 1971 in Düsseldorf-Niederkassel, for many years. In 2005 the company was also involved in installing the school's total security system.

Science & Technology Education (Italy)

Mitsubishi Electric Europe, B.V. (Italian Branch) has become an official science and technology partner of the National Museum of Science and Technology "Leonardo da Vinci" in Milan. A long-term educational project is underway that's designed to motivate students of primary and secondary schools to take a serious interest in science and technology. In October 2005 an opening ceremony was held for a new permanent exhibit area at the museum dedicated to robotics, in which Mitsubishi Electric factory robots are integrated into special exhibits that include reproductions of technological ideas dreamed up more than 500 years ago by the great Leonardo da Vinci. Called Progetto EST (Education to Science and Technology), the project's goal is to be the biggest exhibit area in a European museum dedicated to robotics.



Philanthropic Activities



Making a Difference

Through special foundations established in the United States and Thailand, Mitsubishi Electric is engaged in activities at the local level to make a positive difference in the lives of those who need it most. These include university scholarships for promising young minds, programs to provide new opportunities to those with physical challenges, and more.

Mitsubishi Electric America Foundation

Established in 1991 with an initial endowment of 15 million US dollars, the Mitsubishi Electric America Foundation (MEAF) issues grants and implements a variety of programs throughout the United States that seek to use information technology to improve the lives of young Americans with physical or mental disabilities. These include support for professional internships that open doors to new opportunities and more fulfilling lives. MEAF also makes cash and material donations to victims of natural disasters such as Hurricane Katrina, which devastated the Gulf Coast region of the US in 2005. For more information, please visit MEAF.org.



Mitsubishi Electric America Foundation has been named a gold award winner among 166 entries for excellence in communications by the 2010 Wilmer Shields Rich Awards Program. Sponsored by the Council on Foundations, the awards program recognizes effective communications efforts to increase public awareness of foundations and corporate giving programs. Mitsubishi Electric America Foundation was recognized for its website, www.meaf.org.

The award was presented during the Council on Foundations' Annual Conference, April 26, 2010.

Entries to the awards program included annual or biennial reports, electronic publications, magazines/periodicals, special reports, public information campaigns and websites.



MEAF Director Kevin Webb (left) receives Excellence in Communications Award from Council on Foundations Board Member Ann Cramer of IBM

The Corps Network Introduces Inclusive Crew Toolkit (USA)

Over the past three years, The Corps Network has been piloting an "Inclusive Crew Model", under a grant from the Mitsubishi Electric America Foundation. Inclusive Crews provide opportunities for young people with disabilities to participate in National Service programs that help students develop their leadership and employment skills. Youth with and without disabilities work side-by-side in National Forests & Parks doing trail work and conducting campground accessibility surveys, as well as in urban areas building accessible community gardens and affordable homes.

Using MEAF funds, the Corps Network has developed an Inclusive Crew Toolkit that national service organizations can use to replicate the model at 143 locations throughout the U.S.



Quentin (center), a blind crew leader and 2009 Corps Member of the Year, pictured with fellow crew members on a break from trail work in Yellowstone National Park

Congressional Internship Program (USA)

MEAF provides support to the American Association of People with Disabilities (AAPD) based in Washington, D.C., for a unique program called the Mitsubishi Electric America Foundation Congressional Internship Program. This program provides summer (8-week long) internships on Capitol Hill to college students with disabilities. Now in its eighth year, the program gives participants first-hand experience in how the Federal government works, and also educates members of Congress about the needs and abilities of people with disabilities. The program has been responsible for "life-transforming" experiences among the students, many of whom have changed their career goals to work in public service.

Photo: President (then Senator) Barack Obama with 2008 MEAF Congressional intern Kevin Fritz.



Mitsubishi Electric Thai Foundation

Founded in 1991, the Mitsubishi Electric Thai Foundation (METF) supports the education of tomorrow's engineers by providing scholarships to engineering students at Thai universities. METF also provides special grants to grade schools recommended by the Thai Ministry of Education, which the schools use to buy feed and fertilizer with which to grow crops and cultivate livestock. The resulting provisions are then used to provide nourishing lunches to needy school children.



Support Program for Grade School Lunches (Thailand)

The Mitsubishi Electric Thai Foundation annually grants 30 grade schools recommended by the Thai Ministry of Education a sum of money to buy feed and fertilizer with which to grow crops and cultivate livestock. These provisions are then used to provide nourishing lunches to schoolchildren in need. The program was begun in 1999.



Philanthropic Activities

Culture & Sports



Cultural Exchange and Sports Events

Activities that bring people together to share and celebrate cultural differences, or to engage in the shared experience of sports events, serve to break down the barriers of language and culture that separate people. Mitsubishi Electric supports such activities as an important part of its philanthropic responsibilities.

Wheelchair Tennis Clinic held by Mitsubishi Electric Tennis Team (Japan)

On Monday July 19, the Mitsubishi Electric tennis team, the Falcons, hosted their first wheelchair tennis clinic. 34 people participated in the event, held in the Bourbon Beans Dome in Miki City, Hyogo Prefecture, including 13 wheelchair-bound tennis enthusiasts from Hyogo Prefecture and other parts of the Kansai region. Everyone had a great time working up a sweat on the courts.



Held with the support of the national coach of the Japan Tennis Association and the Hyogo Prefecture Wheelchair Tennis Association, the clinic was conducted in order to make a contribution to the community to mark the 11th anniversary of the Falcons joining the Japan Tennis League. Through the medium of tennis, the clinic promoted communication between wheelchair users and those who do not use wheelchairs, and taught us all the importance of deepening mutual understanding.

In future, we would like to hold the event on a regular basis.

"Japanese Autumn 2009" event in Moscow (Russia)

The Moscow Representative Office of Mitsubishi Electric Europe B.V. for the third year running has sponsored "Japanese Autumn", a cultural festival held in Moscow, Russia.

Held every year from September to December, the Japanese Autumn festival is organized by the Japanese Embassy and the Japan Foundation, and comprises a wide range of public events dedicated to different aspects of Japanese culture including science, art, ecology, music, history, and fashion.

During the festival, Mitsubishi Electric supported the 43rd Japanese Movie Festival and sponsored a photo exhibition called "World Heritage: Japan". The Japanese Movie Festival is one of the regular events in the festivities. It showcases modern Japanese cinema including films and anime for people of all ages, and highlights Japanese cultural traditions and the natural features of Japan. Likewise, the "World Heritage: Japan" photo exhibition was intended to draw attention to Japan not only as a nation of high technology, but as a country with a carefully preserved historical heritage.



General Manager of Mitsubishi Electric's Moscow Representative Office makes an opening speech.

Primer Palau Festival (Spain)

For several years Mitsubishi Electric Europe, B.V. (Spanish Branch) in Barcelona has been supporting promising young musicians through sponsorship of the annual Primer Palau Festival, an event that gives up-and-coming musicians a chance to demonstrate their talents at the prestigious Palau de la Música Catalana in Barcelona, one of the world's leading concert halls and a UNESCO World Heritage Site. Students compete in preliminary concerts and winners perform at a final concert and receive cash prizes. In actuality, all participants are winners, because simply competing in Primer Palau is recognized as a major step towards a professional career in music.



Basketball Clinic (Japan)

Mitsubishi Electric's company basketball teams in Japan typically compete in the top class of the Super League and the All Japan Basketball championships. The company also regularly dispatches players and coaches to grade and junior high schools throughout the country to assist in basketball training clinics. This program is designed to widen the popularity of basketball as a sport throughout Japan.



Supporting Young Artists (France)

People with the ability to enchant our lives with music deserve encouragement, support and musical career opportunities. That's why Mitsubishi Electric has formed a unique association with INTRADA, an independent production label whose main objective is to discover young talented musicians and give a boost to their careers. Mitsubishi Electric sponsors production of one CD a year by a promising young musical artist and organizes a prestigious concert that brings together appreciators of great music and talented individuals.



Philanthropic Activities

Disaster Relief



There When People Need Us the Most

When disaster strikes, quick response means the difference between life and death. And for victims, suffering and inconvenience can last a lifetime. Mitsubishi Electric has been increasing its philanthropic aid to areas afflicted by natural disasters like earthquakes, inclement weather, and more. These include direct financial and material contributions by the company, financial contributions by individual employees with matching funds provided by the company through SOCIO-ROOTS, and volunteer efforts by individual employees.

Donation to Assist Victims of Qinghai Earthquake (China)

Mitsubishi Electric Corporation announced that Mitsubishi Electric Group companies will donate a total of 14 million yen to aid and support victims affected by the earthquake that struck Qinghai, China on April 14, 2010.

The Mitsubishi Electric Group expresses its deep sympathies for those affected by the earthquake and sincerely hopes for a quick recovery.

Donation to Assist Victims of Chile Earthquake (Chile)

Mitsubishi Electric Corporation announced that Mitsubishi Electric Group companies will donate a total of 5 million yen to aid and support victims affected by the earthquake that struck Chile on February 27, 2010.

The Mitsubishi Electric Group expresses its deep sympathies for those affected by the earthquake and sincerely hopes for a quick recovery.

West Sumatra Earthquake Relief Donation (Indonesia)

In response to the earthquake disaster in West Sumatra, Indonesia on September 30, 2009, Mitsubishi Electric Automotive Indonesia made a donation for earthquake victims through a reliable foundation. Using the donation, the foundation helped by building temporary housing for the victims who had lost their homes. By January 8, 2010, some 1005 temporary houses were given to the West Sumatra government.



In this case, the company donated Rp. 50.000.000 (approximately US\$ 5000), while many employees also voluntarily donated a total of Rp. 2.000.000 (around US\$ 200).

Typhoon Morakot Relief Efforts (Taiwan)

In August 2009, Taiwan was hit by Typhoon Morakot. Extreme rainstorms triggered enormous mudslides and severe flooding. In southern Taiwan, a whole village was buried under a mudslide. Mitsubishi Electric Taiwan Co., Ltd. donated approximately 10.6 million yen that included "a day's pay" contribution from employees to aid the victims of this tragic disaster. The company's business divisions offered to repair damaged air-conditioning units and CNC

products at a reduced service fee for the victims.

Philanthropic Activities



- Mar 2010 Chile Earthquake Relief Efforts
- Apr 2009 Shizuoka Works participates in satoyama activities
- Jun 2008 Iwate-Miyagi (Japan) Earthquake Relief Efforts
- Jun 2008 Agreement on satoyama activities is concluded with the City of Nakatsugawa
- May 2008 Sichuan (China) Earthquake Relief Efforts
- Mar 2008 Agreement on satoyama activities is concluded with Hyogo Prefecture
- Mar 2008 Satoyama activities expanded in the HQ region
- Oct 2007 Agreement on satoyama activities is concluded with Aichi Prefecture
- Jul 2007 Chuetsu (Japan) Earthquake Relief Efforts
- Apr 2007 Noto-Peninsula (Japan) Earthquake Relief Efforts
- Aug 2006 Java (Indonesia) Earthquake Relief Efforts
- Oct 2005 Hurricane Katrina Relief Efforts
- Jan 2005 Asian Tsunami Relief Efforts (off the coast of Sumatra)
- Nov 2004 Chuetsu (Japan) Earthquake Relief Efforts
- Jul 2004 Received the Emperor Showa Memorial Award for Blood Donation (Japanese Red Cross)
- Aug 2002 Completed construction on the Qinghai Prefecture Information Center, a joint project with the Qinghai Province government in China
- Sep 2001 Volunteer and other assistance following terrorist attacks in the United States (Received letters of recognition by the U.S. President, the Red Cross and other organizations)
- Dec 2000 Sign language volunteer club ("Yuwa Dia-Club") for Mitsubishi Group company employees started at Mitsubishi Electric headquarters
- Sep 2000 Received Japanese Red Cross Society Konju Hoshu Medal
- May 2000 Received Helen Keller Achievement Award (Mitsubishi Electric and Electronics USA, Inc.)
- Jan 1999 Mitsubishi Electric Thai Foundation Elementary School Lunch Support Program launched
- Jun 1998 Mitsubishi Electric Gunma Volunteer (MGV) Club started
- Sep 1996 "Best of the Best" Award from Environmental Protection Agency (EPA)
- Apr 1996 Health Care and Volunteer Holiday Initiative launched
- Apr 1996 Mitsubishi Electric Inazawa Volunteer (MIV) Club started
- Apr 1994 Nakatsugawa Volunteer Club (MV Club) started

- Jul 1993 Corporate Communication Advertising Award from the Keizai Koho Center (Japan Institute for Social and Economic Affairs)
- Apr 1992 Matching Gift Program SOCIO-ROOTS Fund launched
- Dec 1991 Mitsubishi Electric Thai Foundation established
- Feb 1991 Mitsubishi Electric America Foundation established
- Sep 1990 Mitsubishi Electric Philanthropic Committee established

Philanthropic Activities



▶ Social Welfare

▶ Environmental Preservation

▶ Science & Technology

▶ Others

2008

Christmas Party with the Children's Cancer Foundation (Singapore)

On 6 December 2008, Mitsubishi Electric Asia, together with De Events & Queenstown-Commonwealth Residents' Committee, joint efforts to organize a Christmas Party for a group of children from the Children's Cancer Foundation. This group of children is generally from the lower-income families, battling cancer and also struggling with their medical bills.



Our Managing Director, Mr Yoshifumi Beppu, giving out the Christmas Presents.

Besides getting a door gift, each child was also given a chance to take part in a lucky draw to get some special presents. These special presents were contributed by our employees, who wanted to do something for the less fortunate during Christmas. The children were delighted at receiving so many Christmas presents on that day and went home with big smiles on their faces.

2007

The Magic of Christmas (France)

Mitsubishi Electric participated in special ceremonies in December, 2007, in celebration of the 30th anniversary of Fondation pour l'Enfance, which included conferences hosted by journalists to outline pressing issues related to child protection and care. Employees pitched in to organize a special operation called the "Kuma-chan Christmas," where employees purchased a bear character toy named Kuma-chan, after which the company donated three times the purchase price to the Foundation for each Kuma-chan sold.



Skyscraper Mounting for Breast Cancer Awareness (Taiwan)

Employee volunteers from Mitsubishi Electric Taiwan Co. Ltd. hosted an event with special activities to support a Breast Cancer Awareness Campaign, including a "Skyscraper Mounting" activity to climb the 1006 steps to the top of the Shin Kong Skyscraper in Taipei. All participants succeeded in making the climb to the top and increased their awareness of this important issue related to women's health.



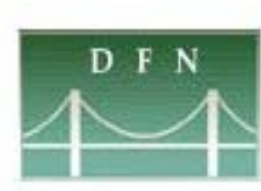
Angel Heart Charity Concert (Taiwan)

Mitsubishi Electric, the Mitsubishi Group and other local companies related to Mitsubishi in Taiwan cooperated in sponsoring a special "Angel Heart Charity Concert" in March, 2007 to raise money for children with disabilities. Two orchestras -- Orchestra Plettro from Japan and the Angel Heart Orchestra from Taiwan -- performed at the event, which attracted an audience of 800 and helped raise awareness by all participants of the good that can be done by taking a proactive approach to corporate philanthropy.



2006 William Diaz Impact Award (USA)

The Mitsubishi Electric America Foundation (MEAF) has received the 2006 William Diaz Impact Award in recognition of the Foundation's significant contributions to improving the lives of people with disabilities. MEAF was nominated by officials of Project SEARCH, a program based at the Cincinnati Children's Hospital Medical Center, which trains young people with cognitive disabilities for careers in the healthcare and banking industries.



Grants for Young People with Disabilities (USA)

Mitsubishi Electric America Foundation (MEAF) located in Washington, D.C., announced in January 2006 the awarding of a number of grants nationwide for the continuation of existing as well as the launch of new projects that serve young people with disabilities. MEAF's mission is to help young people with disabilities maximize their potential for unfettered participation in society. The Foundation's "Inclusive Initiative" focuses on helping mainstream American organizations make their programs more accommodating of and attractive to disabled youth, while working to change attitudes among people without disabilities.



Project SEARCH (USA)

Project SEARCH is a unique program at Children's Hospital Medical Center in Cincinnati, Ohio, for training and placing young people with severe cognitive disabilities (including mental retardation) in careers in the healthcare and banking industries. Since 2003, the program has been able to sustain a 70 percent placement rate -- a phenomenally high rate for this population. A 2006 MEAF grant will extend the Project SEARCH program through at least 2009.



Disabled Sports (USA)

Disabled Sports USA is a Rockville, Maryland-based initiative that received a grant from MEAF for its innovative "If I Can Do This, I Can Do Anything!" program. The program is designed to train young, disabled veterans returning from the wars in Iraq and Afghanistan to serve as mentors to young people with disabilities. It uses sports as a way of developing skills and self-confidence, to help all participants make meaningful and fulfilling contributions to society.



Ice Skating Program (USA)

Ice skating both strengthens the body and helps in developing a sense of balance. Mitsubishi Electric America Foundation supports special skating activities for people with physical impairments. Volunteers take to the ice with physically impaired people using specially designed equipment such as walkers and harnesses.



Health and Education Support (UK)

In the United Kingdom Mitsubishi Electric has provided a number of foundations, institutes and other organizations with donations to help them continue making important contributions to society in the fields of health and education. These include Meningitis Research Foundation, Elizabeth House Care Home, St Bernadette R/C School, St John's Ambulance, Chestnut Tree House Children's Hospice, Great Ormond Street Hospital, Watford Fuller Foundation, Cancer & Leukaemia in Children, Cystic Fibrosis Trust, The Anthony Nolan Fund, East Grinstead Citizens Advice Bureau, Grove House, Royal Air Force Benevolent Fund, Isobel Hospice, Hatfield & District Age Concern, Alzheimer's Society Welwyn & Hatfield Branch, and others.

Total Care Assistant Dog Center (Japan)

The SOCIO-ROOTS Fund has made contributions to the Total Care Assistant Dog Center in Atsugi City, Kanagawa Prefecture for raising and training dogs that give physical and psychological support to people with disabilities.



MV Club Activities (Japan)

The Mitsubishi Electric Nakatsugawa Volunteer Club in Japan, known as the MV Club, helps out at nursing facilities in the local area during summer festivals. Recently more than 30 employees from three facilities set up and maintained booths with popular treats for festival goers.



Apple Donations (Japan)

Mitsubishi Electric's Nagatsugawa Works Iida Factory in Japan is the home of an apple orchard that employees harvest each year; the harvested apples are presented to social welfare facilities in Iida City.



Eagle Award (USA)

Mitsubishi Electric U.S. companies -- along with MEAF -- were honored with the 2005 Eagle Award from Disability Rights Advocates (DRA), a US-based national disability rights law firm. The award recognizes the company's "outstanding efforts to advance the rights and opportunities of young people with disabilities." DRA officials singled out for praise the company's promotion of internships, job shadowing and mentoring opportunities for youth with disabilities, as well as company employees for their commitment to improving the lives of people with disabilities by undertaking community-based projects.



Sozial Mobil (Germany)

Mitsubishi Electric Europe, B.V. (German Branch), located in Ratingen (near Dsseldorf), supports the Helen Keller School for children with disabilities by providing funding for a "Sozial Mobil" (social mobile) van for transporting pupils to school facilities and special outings. In August 2005 Mitsubishi Electric sponsored a "Smithy for Children" event at a street festival in Ratingen that gave kids a chance to learn about this traditional art.



Break Free Foundation (Australia)

Mitsubishi Electric is a gold sponsor for Breakfree Foundation, which provides educational and support programs for the prevention of drug and alcohol abuse among youth in the community. Breakfree works closely with schools, businesses and community organizations, and Mitsubishi Electric's support helps fund the creation of presentations to increase awareness of drug and alcohol abuse.



Bringing People Together (Japan)

Mitsubishi Electric personnel coordinate activities designed to bring all types of people together in ways that make a lasting positive impact on individual lives. Such as a special performance by the world famous Canadian puppet troupe, Famous People Players, for children from homes for those with disabilities or juvenile care. The event was organized by the Mitsubishi Philanthropy Committee, which is composed of various members of the Mitsubishi Group of companies.



Wheelchair Donations (Japan)

Employees of the Hokkaido, Japan branch of Mitsubishi Electric participated in a drive to donate wheelchairs to the local welfare council through the collection and exchanging of pull-tabs from aluminum beverage cans. Other Mitsubishi Electric offices are also participating in the drive.



Special Music Performances (Japan)

In 1973 the Easy Listening Club ("Koryokai") jazz band was established as a part of culture and sports activities by Mitsubishi Electric employees in the Itami region of Japan, in order to make social contributions through musical performances. The band gets regular requests to hold performances at nursing home facilities and to make special appearances at various regional activities, including an interactive carnival held at a sheltered workshop for people with mental disabilities.



2000

Helen Keller Achievement Award (USA)

Mitsubishi Electric was the first Japanese company to receive the Helen Keller Achievement Award, which honors the renowned activist's efforts to improve the lives and hopes of the visually impaired. It's awarded annually by the non-profit American Foundation for the Blind (AFB) to individuals and corporations that have contributed to the advancement of healthy living for the visually impaired and to visually impaired individuals who have built successful lives. The AFB commended Mitsubishi Electric and Electronics USA, Inc. through the Mitsubishi Electric America Foundation (MEAF) for the company's efforts and unique use of technology to improve the lives of young physically and mentally challenged individuals in the United States. MEAF itself has directly supported the AFB's internship program since 1991.



Emperor Showa Memorial Award for Blood Donation (Japan)

Mitsubishi Electric's involvement in blood donation drives began at its Nagasaki Works plant in the 1950's and soon spread to all of its offices in Japan. In recognition of this long-term contribution to society and distinction in the promotion of blood donation awareness, in 2000 the Japanese Red Cross named Mitsubishi Electric the recipient of the Emperor Showa Memorial Award for Blood Donation. The award was presented at the 40th National Awards Ceremony for the Promotion of Blood Donation in Oita, Japan, which was attended by the Crown Prince, the honorary vice-president of the Japanese Red Cross Society, and Chikara Sakaguchi, Japan's Minister of Health, Labour and Welfare.



2008

Volunteer Flower-planting Activities (Japan)

Responding to a suggestion by the Ota City Philanthropic Activities Liaison Council in Ota City, Gunma Prefecture, Mitsubishi Electric participated in a project to create a recreation and relaxation area for nearby residents. Some 45,000 flowering plants (moss pink) were planted in March 2008 on the grounds of a local water treatment center under construction. Blown by the region's famous cold, dry winds, students and local participants enthusiastically planted roughly 100 plants per square meter of land.



2007

Supporting Employee Initiatives (France)

The Finance and IT departments of Mitsubishi Electric Europe, B.V. (French Branch) fosters the volunteer spirit of its employees by awarding a special "Mr ECO" trophy to the employee who suggests the best idea for positive action on behalf of the environment. Other departments are involved in not only environmental related initiatives, but others, as well. In 2007 the Visual Information Systems department funded *Plongeurs du Monde*, an association that contributes to the protection of the natural undersea world. In 2006 the Automotive department supported 10 trips to Canada for the *G.A.I.F.* theater company (Groupement des Aphasiques d'Ile de France), an association that helps victims of aphasia (or aphemia), which is a loss of the ability to produce and/or comprehend language due to injury to brain areas specialized for these functions.



Education & Clean Environment Empowerment (Indonesia)

PT Mitsubishi Jaya Elevator and Escalator, a Mitsubishi Electric Group company based in Jakarta, Indonesia, strives to make positive contributions to the local community and environment. In celebration of the company's 11th anniversary in 2007, employee volunteers enacted a special program based on the theme, "education and clean environment empowerment" in the surrounding area of its factory in Karawang and Jatiluhur, West Java Province. A 350-strong contingent of employees mobilized to donate desks and other resources to a local primary school in Margamulya Village, Karawang, and install dozens of waste bins in various locations throughout the beautiful Jatiluhur Recreational Park and Water Dam Complex.



The Mitsubishi Medaka (Japan)

The old River Matsumoto in Fukuoka, Japan, famed for its abundant killfish ("medaka") that thrive and multiply every spring, runs right through a Mitsubishi Electric factory site, and draws its waters from rains and resulting runoff, as well as drain water flow from the factory. Yet the waters remain so pure that every spring local inhabitants enjoy the riverbanks that fill with field horsetails and the abundance of killfish that have come to be known as the "Mitsubishi Medaka." The company takes great pride in this living testimony to its environmentally responsible manufacturing efforts.



Itami Cleanup Campaign (Japan)

In Itami, Japan, home to one of Mitsubishi Electric's factories and numerous employees, company volunteers come together each month to pick up litter and debris in the area between the factory and the nearest station. Their efforts have been recognized by the local government, which bestowed them with the Amagasaki City Community Service Award.



A Socially Responsible Investment

Mitsubishi Electric's environment preservation activities have gained the attention of organizations around the world that believe that environmental sustainability is not just a moral imperative by individuals and corporate entities, but simply makes good business sense. Portfolio 21, a global mutual fund that invests in companies making real contributions to a sustainable future, has rated Mitsubishi Electric number four in its Top 10 "Green" Companies of 2005.



METI Award (Japan)

At the 24th National Factory Greenery Promotion Conference held by the Japan Greenery Research and Development Center in 2005, six Mitsubishi Electric manufacturing facilities received the Economy, Trade and Industry Minister's Award for Outstanding Factory Greening. This award recognizes factories that have promoted greening activities and have shown distinguished environmental achievements inside and outside of factories.



Mount Fuji Afforestation Project (Japan)

Volunteers from Mitsubishi Electric participated in a special project to replant saplings on the majestic Mt. Fuji in Shizuoka, Japan, in places where trees had been uprooted by devastating typhoon winds. Employees and their family members and friends joined others in replanting seedlings, clearing brush, attending educational sessions and sharing food and drink.



Award for Cherry Tree Planting Activities (Japan)

The cherry tree raising society of Zugaike Park (Itami City, Japan) is comprised of local associations, independent study group leaders, and employees of Mitsubishi Electric. At the 29th National Tree-Care Festival held at Hyogo Prefecture's Arima Fuji Park in 2005 and attended by the Crown Prince of Japan, the group received a merit award in recognition of its greenery promotion activities over the previous 20 years.



2006

Robotics Exhibition (Italy)

Mitsubishi Electric is an official science and technology partner of the National Museum of Science and Technology "Leonardo da Vinci" in Milan, and has provided factory robots for a permanent exhibit that includes reproductions of technological ideas created by Leonardo da Vinci. A long-term educational project is underway that's designed to motivate students of primary and secondary schools to take a serious interest in science and technology.



2005

Web Accessibility Initiative (USA)

As part of its "Inclusion Initiative" program, MEAF funded the creation of a special Web site by the National Wildlife Federation (NWF) called Happenin' Habitats, which was viewed by some 500,000 students and educators, and received the 2005 Distinguished Achievement Award for Best Science Website from the Association of Educational Publishers. The Web site also made a profound impact on NWF personnel by exposing them to Web Content Accessibility guidelines, while promoting inclusive practices across programs.



Science & Technology Education (Italy)

Mitsubishi Electric Europe, B.V. (Italian Branch) has become an official science and technology partner of the National Museum of Science and Technology "Leonardo da Vinci" in Milan. A long-term educational project is underway that's designed to motivate students of primary and secondary schools to take a serious interest in science and technology. In October 2005 an opening ceremony was held for a new permanent exhibit area at the museum dedicated to robotics, in which Mitsubishi Electric factory robots are integrated into special exhibits that include reproductions of technological ideas dreamed up more than 500 years ago by the great Leonardo da Vinci. Called Progetto EST (Education to Science and Technology), the project's goal is to be the biggest exhibit area in a European museum dedicated to robotics.



Education Support (Russia)

Mitsubishi Electric has provided equipment to help modernize the information technology instruction resources of the Troitsk Lyceum of the Municipal Educational Establishment, located in the Moscow region of Russia. The school is legendary in the field of Russian physics, with graduates moving on to prestigious positions in Russian think tanks devoted to physics and mathematics, and even the leading research and development labs in all parts of the world.



Germany-Russia Student Exchange Program (Germany)

Mitsubishi Electric Europe, B.V. (German Branch) has made donations to the Technical Academy in Aachen, Germany, to help support a regular exchange of students between the Academy and the Polytechnic University of St. Petersburg, Russia. In 2005 a group of about 20 students from each country participated in the exchange, which included special workshops and a culture program designed to improve cooperation between the schools and understanding between the cultures.



Japan Student Science Research Prize (Japan)

Mitsubishi Electric's Japan Student Science Research Prize plays a key role in supporting the bright young minds of today who will create the future of science. Junior high and high schools throughout Japan compete for prizes and scholarships through hands-on development of research projects.



Japan Science Jamboree (Japan)

A key component of the Japan Student Science Research Prize, the Japan Science Jamboree is a science research camp attended by participating junior high and high school students.



Culture & Sports

2008

Japanese Education Support (Taiwan)

Mitsubishi Electric Taiwan Co. Ltd. and other local companies cooperated in sponsoring the "All Taiwan College Japanese Debate Competition" in May 2008 to support the spread of Japanese language education in Taiwan. At the competition, local students from 15 universities and technical colleges made great efforts to debate in highly fluent Japanese. As a major Japanese company in Taiwan, Mitsubishi Electric Taiwan is helping to raise the skills of Japanese language professionals.



2007

Rugby Sponsorship (Australia)

Mitsubishi Electric Australia Pty. Ltd. supports the local community and promotes wholesome development of youth through sport by sponsoring the popular Bulldogs Rugby League Club of Canterbury, an Australian Rugby League team with a proud -- and winning -- history that goes all the way back to 1935.



2006

Kyoto Festival (Japan)

Held every November since 1992, this city festival in Kyoto (Nagaoka Kyo) is based on the theme of Garasha Hosokawa's famous "Tale of Love and Emotion." About a hundred Mitsubishi Electric company volunteers participate in the festival every year.



Basketball Clinic (Japan)

Mitsubishi Electric's company basketball teams in Japan -- including the scrappy Melco Dolphins -- typically compete in the top class of the Super League and the Emperor's Cup & Empress's Cup All Japan Basketball championships. The company also regularly dispatches players and coaches to grade and junior high schools throughout the country to assist in basketball training clinics. This program is designed to widen the popularity of basketball as a sport throughout Japan.



Public Service Communications (Germany)

Mitsubishi Electric has provided support for the German civil defense organization THW (German Federal Agency for Technical Relief) by sponsoring an advertisement that helps underwrite costs of this important THW publication. The German Branch has also provided sponsorship for a publication distributed throughout Germany that highlights the special relationship between Japanese companies and the city of Dsseldorf, a business metropolis on the Rhine that's known as Japan's economic nerve center in Europe.



Liaison Council for Theatrical Presentations (Japan)

The Mitsubishi Social Contribution Liaison Council is comprised of Mitsubishi Group corporations (including Mitsubishi Electric) that cooperate in the implementation of special programs that make a positive impact on society. Such as the Liaison Council for Theatrical Presentations ("Kangeki no Kai"), which in 2005 produced Short Stories, a pantomime performance by Teatoro Hugo and Ines from Peru. In attendance were 450 people, including children in foster care, children with hearing disabilities and residents of life-care support facilities in Japan.



New Years Run (Germany)

At the beginning of each year the city of Ratingen organizes the "New Year's Run," where citizens and companies based in the city are invited to participate. The German Branch traditionally takes a key sponsorship role in the event and fields its own team, too.



Tennis Clinic for High School Students (Japan)

The Mitsubishi Electric tennis team is an active member of the Japan tennis league, which includes world-class professional players. Making use of factory site tennis courts, professional players and Mitsubishi Electric tennis team members recently held a tennis clinic for 100 public high school students in the Kamakura Area, giving them an opportunity to improve their tennis skills and participate in other exciting activities.



Summer Badminton Clinic (Japan)

The badminton club at the Itami City, Japan office recently organized a badminton clinic for public junior high school and high school students, which included instruction by coaches and professional players from the Japan League and attended by the town mayor.



Weekend Table Tennis (Japan)

Employees belonging to the Mitsubishi Electric Table Tennis Club in Nagasaki, Japan teach table tennis at junior high schools in the community on Saturdays, Sundays and holidays. These dedicated volunteers begin teaching children with no table tennis experience the basics and help them master advanced skills, too. Parents and coaches share the pleasure of attending special tournaments to see how much the children's skills have improved.



Disaster Relief

2008

Iwate-Miyagi Earthquake Relief Fund (Japan)

On Saturday, June 14, 2008, a great earthquake struck Iwate and Miyagi Prefectures and brought massive damage to the region. Mitsubishi Electric donated 2.5 million yen each to the two prefectures, totaling 5 million yen, through a prefectural community chest as relief aid for the affected areas.

Sichuan Earthquake Relief Efforts (China)

In direct response to the devastating earthquake that struck Sichuan and neighbouring provinces in China on the afternoon of May 12, 2008, Mitsubishi Electric Group companies donated approximately 50 million yen to aid and support the victims of this tragic disaster. The earthquake claimed more than 69,000 lives, and damage is still extensive in the afflicted areas. Mitsubishi Electric worked fast to provide funds to help in the immediate aftermath of the quake.

2006

Java (Indonesia) Earthquake Relief Efforts

Mitsubishi Electric Corporation offers its heartfelt condolences to all victims of the devastating earthquake that occurred in central Java on May 27, 2006. The company has announced the donation of at least 5,000,000 yen in aid in response to the tragedy, and is currently assessing the local situation in order to best determine when and to which organizations the funds should be dispensed. Mitsubishi Electric sincerely hopes for the quick recovery and reconstruction of the affected area.

Hurricane Katrina Relief Efforts (USA)

In late August 2005 a major storm surge caused by Hurricane Katrina wreaked havoc along the coastlines of Louisiana, Mississippi, and Alabama in the United States. The levees separating Lake Pontchartrain from New Orleans were breached and about 80 percent of the city went underwater. More than 1,400 people have been confirmed dead and another 3,200 remain unaccounted for, possibly swept out to sea. Thousands more were evacuated from New Orleans and other areas to various shelters and homes throughout the United States.



Mitsubishi Electric's Hurricane Katrina disaster relief efforts have included donations by individuals along with matching funds by the MEAF's Starfish Matches program, generating more than \$43,000 for victims. MEAF also gave \$10,000 to the Disability Funders Network Disaster Relief Fund to assist people with disabilities affected by disaster. MEAF and Mitsubishi Digital Electronics America representatives helped facilitate the donation of 16 HDTVs to go to schools serving special-education students on the Mississippi Gulf coast. In addition to such cash and materials donations, employee volunteers collected food, blankets, and other essential items to send to the stricken region.

"I learned about your generous contributions to help the victims of Hurricane Katrina. I appreciate your efforts, and our whole Nation is grateful for your kindness... The good works of Mitsubishi Electric demonstrate the character and great strength of our Nation."

US President George W. Bush
October 20, 2005

Aid to Fukuoka Earthquake Victims (Japan)

On March 20, 2005, a powerful earthquake struck the west coast of Fukushima Prefecture in Japan, injuring hundreds and forcing a number of victims to move to temporary housing on Genkai Island due to the resulting devastation. Mitsubishi Electric made monetary donations and provided commodities like washing machines and materials like helmets, blankets and drinking water to the Fukuoka City government.



Asian Tsunami Relief

On December 26, 2004, a massive undersea earthquake lasting more than ten minutes occurred off the coast of Sumatra, Indonesia in the Indian Ocean, resulting in a devastating tsunami that killed more than 280,000 people, making it one of the most deadly disasters in modern history. More than 1.1 million people were displaced from their homes, and countries affected included Indonesia, Sri Lanka, India, Thailand, the Maldives, Somalia, Myanmar, Malaysia, Seychelles and others. Many tourists were also affected, and countries like Sweden and Germany lost over 500 citizens in the disaster. The outpouring of humanitarian relief was unprecedented, and various Mitsubishi Electric group companies around the world as well as the Mitsubishi Electric America Foundation made donations totaling 50 million yen to such relief organizations as the Thai Red Cross Society, American Red Cross Society, British Red Cross Society, and others.

Benefit Concert for Sumatra Earthquake Victims (Japan)

The 2004 Indian Ocean Earthquake off the coast of Sumatra, Indonesia motivated an outpouring of relief from all over the world. At a Mitsubishi Socio-Tech Wind Orchestra concert at Japan's Kamakura Performing Arts Center soon after the tragedy, audience donations were collected and passed along to the Japanese Red Cross Society.



Chuetsu Earthquakes (Japan)

The Mid Niigata Prefecture Earthquake of 2004, also known as the Chuetsu Earthquakes, was a series of earthquakes that rocked Niigata, Japan on October 23, 2004, with magnitudes reaching 6.9 on the Richter scale. More than 3,000 injuries were reported, dozens of people lost their lives, and thousands had to be evacuated from their homes. The earthquakes caused much damage to property and municipal facilities, and even derailed a Shinkansen (Bullet train) for the first time in its history. Mitsubishi Electric donated 51 million yen to social welfare facilities as well as various relief efforts.

Get-Well Fund for Chuetsu Earthquake Victims (Japan)

On October 23rd, 2004 a major earthquake struck the Chuetsu area of Japan, leaving devastation in its wake, killing dozens, and injuring thousands. Mitsubishi Electric's relief efforts included the donation of 10 million yen and hundreds of kerosene fan heaters to the Niigata Prefecture Office of Disaster Countermeasures. In addition, the Mitsubishi Electric SOCIO-ROOTS Fund contributed 23.48 million yen, including 11.74 million yen collected through employee donations.



September 11, 2001 (USA)

The terrorist attacks in the United States that occurred on September 11, 2001 motivated an outpouring of volunteer efforts by employees of Mitsubishi Electric group companies. Mitsubishi Electric Power Products in Pennsylvania made an initial contribution of \$100,000 to create the Heroes of Flight 93 Memorial Fund to honor the 33 crew and passengers of the doomed United Airlines flight with a memorial at the crash site in Somerset, Pennsylvania.



An employee matching gift program helped generate additional dollars for the Fund. Employees of Mitsubishi Electric Automotive America in Ohio created and sold patriotic pins, buttons and shells and donated the proceeds to American Red Cross Relief efforts.

Employees of other group companies threw potluck and pizza fundraising lunches, and others sold ribbons and flags to raise money. In an effort to encourage blood donations at all US locations, the Mitsubishi Electric America Foundation matched every blood donation with \$10 for the American Red Cross. Mitsubishi Electric in Japan applied the matching gift system of SOCIO-ROOTS to match cash contributions made by individual employees in Japan. Altogether, donations at Mitsubishi Electric in the US and Japan exceeded US\$1.2 million.

About the Report



About the 2010 CSR Report

This report provides information about corporate social responsibility (CSR) initiatives by the Mitsubishi Electric Group to help realize a sustainable society. It primarily reports on significant activities, events and changes that occurred in fiscal 2010. Based on the PDCA (plan-do-check-act) approach, in reporting our activities, we tried to go beyond just presenting our principles and the results of activities to date in order to also refer to future policies and issues.

We endeavor to fulfill our responsibility of presenting information to the public in order to broaden our range of communication with stakeholders. We appreciate any and all frank and honest feedback intended to further improve the report.

Structure of the report

Aiming to fulfill our responsibility of presenting information to the public, the CSR report consists of and discloses information in five main sections of content: Basic Policy & Management, Social Responsibility, Environmental Report, Environmental Topics, and Philanthropic Activities. In particular, the Social Responsibility section reports on our responsibility and conduct toward stakeholders.

The Environmental Topics section introduces significant achievements we have made in our initiatives toward realizing Environmental Vision 2021, as well as provides easy-to-understand explanatory animated content about our environmental technologies. The report also presents an overview of meetings we have held with external experts during fiscal 2010 to strengthen and promote respect for biodiversity.

Period Covered by the Report

April 1, 2009 – March 31, 2010

* Also includes some information on policies, targets and plans occurring after the close of fiscal 2010.

Scope of the Report

Social Aspects	Primarily covers activities of Mitsubishi Electric Corporation * The range of data compiled is noted individually.
Environmental Aspects	Covers activities of Mitsubishi Electric Corporation and 163 domestic/overseas affiliates
Economic Aspects	Primarily covers performance of Mitsubishi Electric Corporation, consolidated subsidiaries, and equity method affiliates * Detailed information on economic performance is provided in the Investor Relations site.

References

- Environmental Reporting Guidelines (2007), Ministry of the Environment
- Business Owner Environmental Performance Indicator Guideline (2002), Ministry of the Environment
- Environmental Accounting Guidelines (2005), Ministry of the Environment
- Environmental Reporting Guidelines 2001—With Focus on Stakeholders, Ministry of Economy, Trade and Industry
- Sustainability Reporting Guidelines Version 3.0, Global Reporting Initiative

Regarding Future Projections, Plans and Targets

This report contains not only statements of past and present fact related to Mitsubishi Electric Corporation and its affiliates (Mitsubishi Electric Group), but also future projections, plans, targets and other forward-looking statements. Such projections, plans and targets constitute suppositions or judgments based on information available as of the time they are stated. Future business activities and conditions may differ from projections, plans and targets due to changes in various external factors.

The Mitsubishi Electric Group conducts business in the form of development, manufacturing and sales in a broad range of areas, and these activities take place both in Japan and overseas. Therefore, the group's financial standing and business performance may be affected by a variety of factors, including trends in the global economy, social conditions, laws, tax codes, litigation and other legal procedures, etc. We would ask readers to keep these points in mind when reviewing this report.

Guideline Comparison Sheet



▶ GRI Guideline Comparison Sheet

▶ Japan Ministry of the Environment
Guideline Comparison Sheet

Guideline Comparison Sheet



Item	Indicator	CONTENTS
1 Vision and Strategy		
1.1	Statement of the organization's vision and strategy regarding its contribution to sustainable development.	President's Message From the President
1.2	Statement from the CEO (or equivalent senior manager) describing key element of the report.	President's Message
2 Profile		
Organizational Profile		
2.1	Name of the organization.	Corporate Data
2.2	Primary brands, products, and/or services.	Products Business Overview
2.3	Operational structure of the organization, including main divisions, operating companies, subsidiaries, and joint ventures.	Corporate Data Organization
2.4	Location of organization's headquarters.	Corporate Data
2.5	Number of countries where the organization operates, and names of countries with either major operations or that are specifically relevant to the sustainability issues covered in the report.	Locations
2.6	Nature of ownership and legal form.	Corporate Data
2.7	Markets served (including geographic breakdown, sectors served, and types of customers/beneficiaries).	Locations
2.8	Scale of the reporting organization, including: <ul style="list-style-type: none"> • Number of employees; • Net sales (for private sector organizations) ; • Total capitalization broken down in terms of debt and equity (for private sector organizations); and • Quantity of products or services provided. 	Corporate Data
2.9	Significant changes during the reporting period regarding size, structure, or ownership	-
2.10	Awards received in the reporting period.	Awards
3 Report Parameters		
Report profile		
3.1	Reporting period (e.g., fiscal/calendar year) for information provided.	About the Report Scope of Report
3.2	Date of most recent previous report (if any).	June, 2009 Back Issues
3.3	Reporting cycle (annual, biennial, etc.)	Annual
3.4	Contact point for questions regarding the report or its contents.	About the Report
Report Scope and Boundary		
3.5	Process for defining report content.	About the Report
3.6	Boundary of the report (e.g., countries, divisions, subsidiaries, leased facilities, joint ventures, suppliers).	About the Report Scope of Report

3.7	State any specific limitations on the scope or boundary of the report.	-
3.8	Basis for reporting on joint ventures, subsidiaries, leased facilities, outsourced operations, and other entities that can significantly affect comparability from period to period and/or between organizations.	-
3.9	Data measurement techniques and the bases of calculations, including assumptions and techniques underlying estimations applied to the compilation of the Indicators and other information in the report.	-
3.10	Explanation of the effect of any re-statements of information provided in earlier reports, and the reasons for such re-statement (e.g., mergers/acquisitions, change of base years/periods, nature of business, measurement methods).	-
3.11	Significant changes from previous reporting periods in the scope, boundary, or measurement methods applied in the report.	About the Report Scope of Report
GRI content index		
3.12	Table identifying the location of the Standard Disclosures in the report.	GRI Guideline Comparison
Assurance		
3.13	Policy and current practice with regard to seeking external assurance for the report. If not included in the assurance report accompanying the sustainability report, explain the scope and basis of any external assurance provided. Also explain the relationship between the reporting organization and the assurance provider(s).	-
Governance, Commitments, and Engagement		
Governance		
4.1	Governance structure of the organization, including committees under the highest governance body responsible for specific tasks, such as setting strategy or organizational oversight.	Corporate Governance
4.2	Indicate whether the Chair of the highest governance body is also an executive officer (and, if so, their function within the organization's management and the reasons for this arrangement).	-
4.3	For organizations that have a unitary board structure, state the number of members of the highest governance body that are independent and/or non-executive members.	-
4.4	Mechanisms for shareholders and employees to provide recommendations or direction of the highest governance body.	-
4.5	Linkage between compensation for members of the highest governance body, senior managers, and executives (including departure arrangements), and the organization's performance (including social and environmental performance).	-
4.6	Processes in place for the highest governance body to ensure conflicts of interest are avoided.	Corporate Governance
4.7	Process for determining the qualifications and expertise of the members of the highest governance body for guiding the organization's strategy on economic, environmental, and social topics.	-
4.8	Internally developed statements of mission or values, codes	Corporate Mission

	of conduct, and principles relevant to economic, environmental, and social performance and the status of their implementation.	Compliance Group Environmental Policy Environmental Statement: Eco Changes Environmental Vision 2021 6th Environmental Plan (Fiscal 2010-2012) Group Biodiversity Action Guidelines
4.9	Procedures of the highest governance body for overseeing the organization's identification and management of economic, environmental, and social performance, including relevant risks and provide opportunities, and adherence or compliance with internationally agreed standards, codes of conduct, and principles.	Corporate Governance Compliance Risk Management Ensuring Consistent Quality Expanding Global Environmental Management
4.10	Processes for evaluating the highest governance body's own performance, particularly with respect to economic, environmental, and social performance.	-
Commitments to external initiatives		
4.11	Explanation of whether and how the precautionary approach or principle is addressed by the organization.	Compliance Risk Management Ensuring Consistent Quality Environmental Risk Management
4.12	Externally developed economic, environmental, and social charters, principles, or other initiatives to which the organization subscribes or endorses.	-
4.13	Memberships in associations (such as industry associations) and/or national/international advocacy organizations in which the organization: <ul style="list-style-type: none"> • Has positions in governance bodies; • Participates in projects or committees; • Provides substantive funding beyond routine membership dues; or • Views membership as strategic. 	Status of REACH Compliance
Stakeholder Engagement		
4.14	List of stakeholder groups engaged by the organization.	Social Responsibility
4.15	Basis for identification and selection of stakeholders with whom to engage.	-
4.16	Approaches to stakeholder engagement, including frequency of engagement by type and by stakeholder group.	To Customers To Business Partners To Shareholders & Investors

		To Employees
		As a Corporate Citizen
		Exchanging Ideas with Experts
4.17	Key topics and concerns that have been raised through stakeholder engagement, and how the organization as responded to those key topics and concerns, including through its reporting.	Exchanging Ideas with Experts
5 Disclosure on Management Approach and Performance		
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Management Approach		President's Message
		From the President
Economic Performance Indicators		
EC1	Direct economic value generated and distributed, including revenues, operating costs, employee compensation, donations and other community investments, retained earnings, and payments to capital providers and governments.	Annual Report
EC2	Financial implications and other risks and opportunities for the organization's activities due to climate change.	President's Message
		From the President
EC3	Coverage of the organization's defined benefit plan obligations.	Annual Report
EC4	Significant financial assistance received from government.	-
EC5	Range of ratios of standard entry level wage compared to local minimum wage at significant locations of operation.	-
Market Presence		
EC6	Policy, practices, and proportion of spending on locally-based suppliers at significant locations of operation.	To Business Partners
EC7	Procedures for local hiring and proportion of senior management hired from the local community at locations of significant operation.	-
Indirect Economic Impacts		
EC8	Development and impact of infrastructure investments and services provided primarily for public benefit through commercial, in-kind, or pro bono engagement.	Philanthropic Activities
		As a Corporate Citizen
EC9	Understanding and describing significant indirect economic impacts, including the extent of impacts.	-
Environmental		
Management Approach		President's Message
		From the President
		CSR Philosophy
		Group Environmental Policy
		Environmental Statement: Eco Changes
		Environmental Vision 2021
		6th Environmental

		Plan (Fiscal 2010-2012)
		Group Biodiversity Action Guidelines
		Environmental Management
		Targets & Achievements of the 6th Environmental Plan
Materials		
EN1	Materials used by weight or volume.	Material Balance
EN2	Percentage of materials used that area recycled input materials.	-
Energy		
EN3	Direct energy consumption by primary energy source.	Material Balance
EN4	Indirect energy consumption by primary source.	-
EN5	Energy saved due to conservation and efficiency improvements.	Reducing CO2 from Production
		Environmental Performance Data
EN6	Initiatives to provide energy-efficient or renewable energy based products and services, and reductions in energy requirements as a result of these initiatives.	Reducing CO2 from Product Usage
		Environment-Related Business
		Intelligent Ways to Save Energy and Reduce CO2 from Production
		A New Dimension in Eco Air Conditioning
EN7	Initiatives to reduce indirect energy consumption and reductions achieved. EN21 Total water discharge by quality and destination.	-
Water		
EN8	Total water withdrawal by source.	Material Balance
		Environmental Performance Data
		Using Water Effectively
EN9	Water sources significantly affected by withdrawal of water.	-
EN10	Percentage and total volume of water recycled and reused.	Environmental Performance Data
		Using Water Effectively
Biodiversity		
EN11	Location and size of land owned, leased, managed in, or adjacent to, protected areas and areas of high biodiversity value outside protected areas.	-
EN12	Description of significant impacts of activities, products, and services on biodiversity in protected areas and areas of high biodiversity value outside protected areas.	-

EN13	Habitats protected or restored.	-
EN14	Strategies, current actions, and future plans for managing impacts on biodiversity.	President's Message
		From the President
		Respecting Biodiversity
		What We Can Do to Protect Biodiversity
EN15	EN2 Percentage of materials used that are recycled input materials. Number of IUCN Red List species and national conservation list species with habitats in areas affected by operations, by level of extinction risk.	-
Emissions, Effluents, and Waste		
EN16	Total direct and indirect greenhouse gas emissions by weight.	Material Balance
		Environmental Performance Data
		Reducing CO2 from Production
		Reducing Emissions of Non-CO2 Greenhouse Gases
EN17	Other relevant indirect greenhouse gas emissions by weight.	-
EN18	Initiatives to reduce greenhouse gas emissions and reductions achieved.	Reducing CO2 from Production
		Reducing Emissions of Non-CO2 Greenhouse Gases
EN19	Emissions of ozone-depleting substances by weight.	Reducing Emissions of Non-CO2 Greenhouse Gases
EN20	NO, SO, and other significant air emissions by type and weight.	Material Balance
EN21	Total water discharge by quality and destination.	
EN22	Total weight of waste by type and disposal method.	Material Balance
		Environmental Performance Data
		Zero Emissions
EN23	Total number and volume of significant spills.	-
EN24	Weight of transported, imported, exported, or treated waste deemed hazardous under the terms of the Basel Convention Annex I, II, III, and VIII, and percentage of transported waste shipped internationally.	-
EN25	Identity, size, protected status, and biodiversity value of water bodies and related habitats significantly affected by the reporting organization's discharges of water and runoff.	-
Products and Services		
EN26	Initiatives to mitigate environmental impacts of products and services, and extent of impact mitigation.	Reducing Resource Inputs
		Closed-Loop Recycling of Plastics
		A New Dimension in Eco Air Conditioning

		Recycling of Waste Plastics
EN27	Percentage of products sold and their packaging materials that are reclaimed by category.	Closed-Loop Recycling of Plastics Recycling of Waste Plastics
Compliance		
EN28	Monetary value of significant fines and total number of non-monetary sanctions for non-compliance with environmental laws and regulations.	-
Transport		
EN29	Significant environmental impacts of transporting products and other goods and materials used for the organization's operations, and transporting members of the workforce.	Material Balance Environmental Performance Data Reducing CO2 from Logistics
Overall		
EN30	Total environmental protection expenditures and investments by type.	Environmental Accounting
Social Performance Indicators		
Management Approach		President's Message CSR Philosophy Compliance To Employees
Employment		
LA1	Total workforce by employment type, employment contract, and region.	Workforce Diversity & Equal Opportunity
LA2	Total number and rate of employee turnover by age group, gender, and region.	-
LA3	Benefits provided to full-time employees that are not provided to temporary or part-time employees, by major operations.	-
Labor/Management relations		
LA4	Percentage of employees covered by collective bargaining agreements.	-
LA5	Minimum notice period(s) regarding operational changes, including whether it is specified in collective agreements.	-
Occupational health and Safety		
LA6	Percentage of total workforce represented in formal joint management-worker health and safety committees that help monitor and advise on occupational health and safety programs.	-
LA7	Rates of injury, occupational diseases, lost days, and absenteeism, and number of work-related fatalities by region.	Ensuring Occupational Safety & Health
LA8	Education, training, counseling, prevention, and risk-control programs in place to assist workforce members, their families, or community members regarding serious diseases.	
LA9	Health and safety topics covered in formal agreements with trade unions.	-
Training and Education		
LA10	Average hours of training per year per employee by employee category.	-
LA11	Programs for skills management and lifelong learning that	Workforce Diversity

	support the continued employability of employees and assist them in managing career endings.	& Equal Opportunity
LA12	Percentage of employees receiving regular performance and career development reviews.	-
Diversity and Opportunity		
LA13	Composition of governance bodies and breakdown of employees per category according to gender, age group, minority group membership, and other indicators of diversity.	-
LA14	Ratio of basic salary of men to women by employee category.	-
Human Rights		
Management Approach		President's Message
		CSR Philosophy
		Compliance
		Respecting Human Rights
Investment and Procurement Practices		
HR1	Percentage and total number of significant investment agreements that include human rights clauses or that have undergone human rights creening.	-
HR2	Percentage of significant suppliers and contractors that have undergone screening on human rights and actions taken.	-
HR3	Total hours of employee training on policies and procedures concerning aspects of human rights that are relevant to operations, including the percentage of employees trained.	-
Non-Discrimination		
HR4	Total number of incidents of discrimination and actions taken.	-
Freedom of Association and Collective Bargaining		
HR5	Operations identified in which the right to exercise freedom of association and collective bargaining may be at significant risk, and actions taken to support these rights.	-
Child Labor		
HR6	Operations identified as having significant risk for incidents of child labor, and measures taken to contribute to the elimination of child labor.	Compliance
		Respecting Human Rights
Forced and Compulsory Labor		
HR7	Operations identified as having significant risk for incidents of forced or compulsory labor, and measures to contribute to the elimination of forced or compulsory labor.	Compliance
		Respecting Human Rights
Security practices		
HR8	Percentage of security personnel trained in the organization's policies or procedures concerning aspects of human rights that are relevant to operations.	-
Indigenous rights		
HR9	Total number of incidents of violations involving rights of indigenous people and actions taken.	-
Society		
Management Approach		President's Message
		CSR Philosophy
		Compliance
		Risk Management
		Expanding Global

		Environmental Management
Community		
SO1	Nature, scope, and effectiveness of any programs and practices that assess and manage the impacts of operations on communities, including entering, operating, and exiting.	Complying with Environmental Regulations Environmental Audits
Corruption		
SO2	Percentage and total number of business units analyzed for risks related to corruption.	-
SO3	Percentage of employees trained in organization's anti-corruption policies and procedures.	-
SO4	Actions taken in response to incidents of corruption.	-
Public Policy		
SO5	Public policy positions and participation in public policy development and lobbying.	-
SO6	Total value of financial and in-kind contributions to political parties, politicians, and related institutions by country.	-
Anti-Competitive Behavior		
SO7	Total number of legal actions for anti-competitive behavior, anti-trust, and monopoly practices and their outcomes.	-
Compliance		
SO8	Monetary value of significant fines and total number of non-monetary sanctions for non-compliance with laws and regulations.	-
Product Responsibility		
Management Approach		President's Message CSR Philosophy To Customers
Customer Health and Safety		
PR1	Life cycle stages in which health and safety impacts of products and services are assessed for improvement, and percentage of significant products and services categories subject to such procedures.	Design for Environment Ensuring Consistent Quality
Products and Services		
PR2	Total number of incidents of non-compliance with regulations and voluntary codes concerning health and safety impacts of products and services during their life cycle, by type of outcomes.	Responding to Product-Related Issues
Products and Services Labeling		
PR3	Type of product and service information required by procedures, and percentage of significant products and services subject to such information requirements.	-
PR4	Total number of incidents of non-compliance with regulations and voluntary codes concerning product and service information and labeling, by type of outcomes.	-
PR5	Practices related to customer satisfaction, including results of surveys measuring customer satisfaction.	Increasing Customer Satisfaction
Marketing Communications		
PR6	Programs for adherence to laws, standards, and voluntary codes related to marketing communications, including	-

	advertising, promotion, and sponsorship.	
PR7	Total number of incidents of non-compliance with regulations and voluntary codes concerning marketing communications, including advertising, promotion, and sponsorship by type of outcomes.	-
Customer Privacy		
PR8	Total number of substantiated complaints regarding breaches of customer privacy and losses of customer data.	-
Compliance		
PR9	Monetary value of significant fines for non-compliance with laws and regulations concerning the provision and use of products and services.	-

Guideline Comparison Sheet

Japan Ministry of the Environment
Guideline Comparison Sheet

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a.	Environmental management policy	<u>From the President</u>
b.	The recognition of the status of the environment, the need for environmental initiatives within an organization, and the future prospect of the construction of a sustainable society.	<u>President's Message</u>
c.	The environmental policy and strategies of an organization corresponding to the industry, operational scale, character and overseas development; status of environmental impacts (significant environmental aspects) and a summary of environmental initiatives which reduce the negative environmental impacts, including targets and results.	-
d.	A commitment to society concerning the implementation of such environmental activities, the achieving of targets by any promised time limit and the disclosure of results to the public.	-
e.	The signature of the CEO	-
BI-2 Fundamental requirements of reporting		
BI-2-1: Organizations, periods and areas covered by the reporting		
a.	Organizations covered by the reporting (Note: If environmental reporting has been published in the past, and changes were made in the organizations when compared to the latest reporting, such changes and their background need to be included.)	<u>About the Report</u>
b.	Reporting time period, the date issued, and schedule for the next issue (Note: If environmental reporting has been published in the past, the issue date of the latest version needs to be included.)	<u>Scope of Report</u>
c.	Reporting areas (environmental, social and economic fields)	-
d.	Standards or guidelines that are used in conformity to, or as a reference (including ones specific to the industry)	-
e.	The division in charge of the publication and means of contact	-
f.	URL of the organization's website	-
BI-2-2: Boundary of the reporting organization and coverage of environmental impacts		
a.	Percentage of the impacts caused by the reporting organization compared to the total business environmental impacts (the entire group for consolidated accounts). (i.e., Status according to the coverage of the environmental impacts)	<u>About the Report</u>
		<u>Scope of Report</u>
BI-3: Summary of the organization's business (Including Management indices)		
a.	Nature of the organization's business (kind of industry and type of operation)	<u>Corporate Data.</u>
b.	Major products and services (field of business)	<u>Products</u>
		<u>Business Overview</u>
c.	Amount of sales or production (consolidated or unconsolidated)	<u>Corporate Data</u>

	in the case of an entire group, or just the reporting organization).	
d.	Number of employees (consolidated or unconsolidated in the case of an entire group, or just the reporting organization)	Corporate Data
e.	Other information relating to management (e.g., total assets, total sales profits, operating profits, ordinary profits, net income and loss, and total value added)	IR Library
f.	Details of significant changes in organizational structure, composition of shareholders, or products/services that have occurred in the reporting period (if significant changes to the environmental impacts have occurred due to events such as, mergers, company break-up, sale of a subsidiary or operating division, new business opportunities, or construction of new plants)	-
BI-4: Outline of environmental reporting		
BI-4-1: List of major indicators		
a.	Summary of the organization's business, such as corporate name, sales figures, and total assets over the past five years or so (refer to BI-3)	Corporate Data IR Library
b.	Status of compliance with environmental regulations (refer to MP-2)	Complying with Environmental Regulations Environmental Audits
c.	Changes in major environmental performance over the past five years or so	Material Balance Environmental Performance Data
BI-4-2: Summary of objectives, plans and results regarding environmental initiatives		
a.	Summary of targets, plans, results, and improvement measures regarding initiatives for environmental conservation	Targets & Achievements of the 6th Environmental Plan
BI-5: Material balance of organizational activities		
a.	An overall picture of the environmental impacts caused by the organization's activities	Material Balance
Environmental Performance Indicators: MPI		
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MP-1-1: Environmental policy in organizational activities		
a.	Environmental policy in organizational activities	From the President President's Message Group Environmental Policy Environmental Statement: Eco Changes Environmental Vision 2021 6th Environmental Plan (Fiscal 2010-2012)

		<u>Group Biodiversity Action Guidelines</u>
		<u>Environmental Management</u>
MP-1-2: Status of environmental management systems		
a.	Status of environmental management systems	<u>Aiming to Achieve Environmental Vision 2021</u>
		<u>Expanding Global Environmental Management</u>
		<u>Expanding ISO 14001 Conformity</u>
MP-2 Status of compliance with environmental regulations		
a.	Status of compliance with environmental regulations	<u>Complying with Environmental Regulations</u>
		<u>Environmental Audits</u>
MP-3 Environmental accounting information		
a.	Costs of environmental conservation initiatives	<u>Environmental Accounting</u>
b.	Environmental effects relating to environmental conservation initiatives	
c.	Economical effects associated with environmental conservation initiatives	
MP-4 Status of environmentally conscious investment or financing (newly set)		
a.	Environmentally conscious policy, targets, plans, status of initiatives, and results related to investment and financing	<u>Environmental Accounting</u>
MP-5 Status of supply chain management for environmental conservation		
a.	Environmentally conscious policy, targets, plans, status of initiatives, and results related to the supply chain management	<u>Complying with Chemical Substance Regulations</u>
MP-6 Status of green purchasing or procurement		
a.	Fundamental policy, targets, plans, status of initiatives and results of green purchasing or procurement	<u>Green Accreditation System</u>
		<u>Green Procurement</u>
MP-7 Status of research and development of new environmental technologies and DfE		
a.	Policy, targets, plans, status of initiatives and results of research and development related to environmental technologies, engineering methods, and DfE	<u>Design for Environment</u>
		<u>Recycling End-of-Life Products</u>
MP-8 Status of environmentally friendly transportation		
a.	Policy, targets and plans for environmentally friendly transportation	<u>Reducing CO2 from Logistics</u>
b.	Total volume of transportation and reduction measures: current status and results	<u>Reducing the Use of Disposable Packaging Materials</u>
c.	Energy-induced CO2 emissions attributable to transportation, and reduction measures, the current status and results	-

MP-9 Status of biodiversity conservation and sustainable use of biological resources		
a.	Policies, targets, plans, status of initiatives, and results related to conservation of biodiversity	From the President President's Message Respecting Biodiversity What We Can Do to Protect Biodiversity Targets & Achievements of the 6th Environmental Plan
MP-10 Status of environmental communication		
a.	Policy, targets, plans, status of initiatives, and results related to environmental communication	Environmental Communication
MP-11 Status of social contribution related to environment		
a.	Policy, targets, plans, status of initiatives, and results of social contribution related to the environment	As a Corporate Citizen Communicating with Society Environmental Preservation
MP-12 Status of products and services that contribute to the reduction of negative environmental impacts		
a.	Policies, targets, plans, and the status of initiatives and results related to products and services that contribute to the reduction of negative environmental impacts	Design for the Environment Environmental Contribution in Business Environmental Statement: Eco Changes
b.	Status of re-merchandizing (converting used items into marketable products) as stipulated by the Containers and Packaging Law, the Home Appliances Recycling Law, and the Automobile Recycling Law	Recycling End-of-Life Products
Operational Performance Indicators: OPI		
OP-1 Total amount of energy input and reduction measures		
a.	Policy, targets, plans, status of initiatives, and results of reduction measures related to total energy input	Material Balance Environmental Performance Data Reducing CO2 from Production Intelligent Ways to Save Energy and Reduce CO2 from Production
b.	Total amount of energy input (unit: joule)	Material Balance
c.	Breakdown of total amount of energy input (the amount used by type) (unit: joule)	Environmental Performance Data

OP-2 Total amount of material input and reduction measures		
a.	Measures to reduce total material input (or the purchased amount of main raw materials, etc. including containers and packaging materials) and policy, targets, plans, initiatives, results, etc. related to the effective use of renewable and recyclable resources	Reducing Resource Inputs
		Closed-Loop Recycling of Plastics
		Reducing the Use of Disposable Packaging Materials
		Coordinated Regional Waste Recycling (Kyushu Region)
		A New Dimension in Eco Air Conditioning
		Recycling of Waste Plastics
b.	Total material input (or the purchased amount of main raw materials including containers and packaging materials) (unit: ton)	Material Balance
c.	Breakdown of total material input (unit: ton)	
OP-3 Amount of water input and reduction measures		
a.	Policy, targets, plans, initiatives, results, etc. related to measures to reduce the amount of input water resources	Using Water Effectively
b.	Amount of input water resources (cubic meters, m3)	Material Balance
		Environmental Performance Data
		Using Water Effectively
c.	Breakdown of input water resources (m3)	Material Balance
		Environmental Performance Data
		Using Water Effectively
OP-4 Amount of materials recycled within an organization's operational area		
a.	Policy, targets, plans, initiatives, results, etc. related to the recycling-based use of materials (including water resources) in the facilities of an organization	Reducing Resource Inputs
		Closed-Loop Recycling of Plastics
		A New Dimension in Eco Air Conditioning
		Recycling of Waste Plastics
		Using Water Effectively
b.	Amount of materials recycled in the facilities of an organization (unit: ton)	Closed-Loop Recycling of Plastics
		Recycling of

		Waste Plastics
		Using Water Effectively
c.	Type and amount of each material recycled in the facilities of an organization (unit: ton)	Closed-Loop Recycling of Plastics
		Recycling of Waste Plastics
d.	Amount of water recycled in the facilities of an organization (unit: cubic meters) and measures to increase it	Using Water Effectively
e.	Breakdown of the amount of water recycled (unit: cubic meters)	-
OP-5 Total amount of manufactured products or sales		
a.	Total amount of manufactured products or that of sold commodities	Material Balance
OP-6 Amount of greenhouse gas emissions and reduction measure		
a.	Policy, targets, plans, initiatives, results, etc. related to measures to reduce greenhouse gas emissions, etc.	From the President
		President's Message
		Environmental Vision 2021
		6th Environmental Plan (Fiscal 2010-2012)
		Reducing CO2 from Production
		Reducing Emissions of Non-CO2 Greenhouse Gases
		Intelligent Ways to Save Energy and Reduce CO2 from Production
		Targets & Achievements of the 6th Environmental Plan
b.	Total amount (converted to tons of CO2) of greenhouse gas emissions (six substances subject to the Kyoto Protocol) (The breakdown of the amount both in Japan and overseas is needed.)	Material Balance
		Environmental Performance Data
		Reducing CO2 from Production
		Reducing Emissions of Non-CO2 Greenhouse Gases
c.	Breakdown by type of the amount (converted to tons of CO2) of greenhouse gas emissions (six substances subject to the Kyoto Protocol)	Material Balance
		Environmental Performance Data
		Reducing CO2 from Production

		Reducing Emissions of Non-CO2 Greenhouse Gases
		Targets & Achievements of the 6th Environmental Plan
OP-7 Air pollution, its environmental impacts on the living environment, and reduction measures		
a.	Policy, targets, plans, initiatives, results, etc. related to measures to reduce the amount of released sulfur oxides (SO _x), nitrogen oxides (NO _x), and volatile organic compounds (VOC)	Material Balance
		Environmental Performance Data
		Reducing VOC Emissions
		Targets & Achievements of the 6th Environmental Plan
b.	Each released amount (in tons) of sulfur oxides (SO _x), nitrogen oxides (NO _x), and volatile organic compounds (VOCs) according to the Air Pollution Control Law	Material Balance
		Environmental Performance Data
		Targets & Achievements of the 6th Environmental Plan
c.	Status of noise, etc. generated (in decibels) according to the Noise Regulation Law and reduction measures	-
d.	Status of vibrations, etc. generated (in decibels) according to the Vibration Regulation Law and reduction measures	-
e.	Status of offensive odors, etc. generated (specified offensive odor substance concentration or odor index) according to the Offensive Odor Control Law and reduction measures	-
OP-8 Amount of release and transfer of chemical substances and reduction measures		
a.	Chemical substance management policy and status of chemical substances being managed	Managing Chemical Substances
b.	Policy, targets, plans, initiatives, results, etc. related to the released and transferred amount of chemical substances and reduction measures	Managing Chemical Substances
		Material Balance
		Environmental Performance Data
		Targets & Achievements of the 6th Environmental Plan
c.	Initiatives, results, etc. concerning replacement of current chemical substances with safer ones	Managing Chemical Substances

d.	Released and transferred amount of chemical substances subject to the PRTR system based on the Law Concerning Reporting etc., of Release of Specific Chemical Substances to the Environment and Promotion of the Improvement of Their Management (unit: ton)	Managing Chemical Substances in Production
e.	Concentration of specified substances when released into the atmosphere (benzene, trichloroethylene, and tetrachloroethylene) among hazardous air pollutants controlled by the Air Pollution Control Law	
f.	Status of soil and groundwater pollution	Environmental Risk Management
g.	Status of pollution by dioxins controlled by the Law concerning Special Measures against Dioxins	-
h.	Concentration of hazardous substances, controlled by the Water Pollution Control Law, contained in wastewater and specified underground infiltrated water	-
OP-9 Total amount of waste generation and final disposal and reduction measures		
a.	Policy, targets, plans, initiatives, results, etc. related to measures to prevent further wastes from being generated and to reduce, and recycle them	Material Balance Environmental Performance Data
b.	Total amount of discharged wastes (unit: ton)	Zero Emissions
c.	Amount of final disposal wastes (unit: ton)	Targets & Achievements of the 6th Environmental Plan
OP-10 Total Amount of water discharge and reduction measures		
a.	Policy, targets, plans, initiatives, results, etc. related to measures to reduce the total amount of discharged wastewater	-
b.	Total amount of discharged wastewater (unit: cubic meters)	Material Balance
c.	Concentration (average and maximum values) of hazardous substances in wastewater (which are classified into health items, living environment items, and dioxins), the release of which is controlled by the Water Pollution Control Law and the Law Concerning Special Measures Against Dioxins; and the pollutant discharge load of the substances subject to the total volume control of the Water Pollution Control Law, etc., and reduction measures	-
d.	Breakdown of the amount of wastewater by discharge destination (unit: cubic meters)	-
Eco-efficiency indicator: EEI		
The Status of the Relationship between Environmental Considerations and Management		
a.	The relationship of economic value created by economic activities, such as value added, with environmental impacts caused by the same activities	Environmental Contribution in Business
Social Performance Indicators: SPI		
The Status of Social Initiatives		
(1) Information and indicators concerning industrial safety and hygiene		
	Policies, plans, and initiatives concerning industrial safety and hygiene	Ensuring Occupational Safety & Health
	Frequency and number of industrial accidents (number of accidents, details on serious accidents such as deaths, serious injuries, deaths from overwork, etc., and reporting required by the Law on Industrial Safety and Hygiene)	

Policy and initiatives concerning the health care of employees (initiatives based on guidelines for research on danger and hazardousness, etc.,*1 initiatives based on guidelines on measures for business organizations to implement based on health examination results*2, the status of safety and health education being given, and initiatives based on guidelines on measures for business organizations to create a comfortable working environment*3)	
*1 Guideline on research, etc. on danger and hazards (in Japanese)	
*2 Guidelines on measures for organizations to implement based on health examination results (in Japanese)	
*3 Guidelines on measures for organizations to create a comfortable working environment (in Japanese)	
Frequency rate, severity rate, and number of non-attendance days	
Expenditure on health and safety and expenditure per employee	-
Initiatives based on guidelines for industrial safety and hygiene management systems*4	<u>Ensuring Occupational Safety & Health</u>
*4 Guidelines on industrial safety and hygiene management systems (in Japanese)	
The minutes of the Industrial Health and Hygiene Commission and notification to all employees	-
(2) Information and indicators concerning employment	
Policies, plans, and initiatives related to employment	<u>Workforce Diversity & Equal Opportunity</u>
Breakdown of labor force (percentages of permanent employees, temporary employees, short-term contract employees, part-time employees, etc., status of elderly people 109 employed, number of persons leaving organization in the previous year (by age, sex, and region), turnover rate (by age, sex, and region), and comparison of regular employment rate and regular employees as a percentage of all employees in the region)	-
Wage conditions (ratio of the average wages of regular employees against those of non-regular employees; comparison of health insurance, maternity leave before and after childbirth, childcare leave, and retirement pensions between regular employees and non-regular ones)	-
Status of how fairly job applicants are selected and employed	<u>Workforce Diversity and Equal Opportunity</u>
Status of how personnel evaluations are conducted	<u>Creating a Fulfilling Workplace</u>
Status of how education and training are carried out	<u>Supporting Career Development</u>
Information according to the Equal Employment Opportunity Law for Men and Women (ratio of male to female directors and managers, ratio of male to female regular employees, and how the guideline on corporate voluntary activities for helping female employees fulfill their potential*5 has been followed)	<u>Workforce Diversity and Equal Opportunity</u>
*5 Guidelines on corporate voluntary activities for helping female employees fulfill their potential 110 (in Japanese)	
Policies and initiatives related to the employment of the disabled, and the status of the disabled being employed	

	according to the Disabled Employment Promotion Law (number of disabled employed and their employment rate)	
	Policy on the employment of alien workers and the status of alien workers being employed	-
	Status of public welfare (status of the extent that maternity leaves before and after childbirth and childcare have been taken, initiatives to support families raising children, off-duty education of employees and assistance for employees to participate in NPO activities, the status of the extent that paid holidays and ones not stipulated by law have been taken, and initiatives based on the Next-Generation Fostering Assistance Promotion Law)	<u>Maintaining a Favorable Working Environment</u>
	Labor-management relations (ratio of organized labor, status of collective bargaining, basic policies on dismissal and employment adjustment and the status of how the policies have been adhered to, status of labor-management disputes and lawsuits, and the status of directions, recommendations, etc. conducted by the Labor Standards Inspection Bureau)	-
	Initiatives to improve the workplace environment (status of how policies on prevention of sexual harassment have been clarified and made known to employees, status of whether a complaints procedure is in place and known to employees, initiatives to prevent bullying other than sexual harassment, and how complaints about bullying have been handled, to what extent the guidelines on AIDS problems in the workplace*6 have been adhered to, and to what extent the guidelines on items that a business proprietor should take into consideration in employment management when dealing with problems caused by sexual speech and behavior in the workplace*7 have been adhered to).	<u>Compliance</u>
	*6 Guidelines on AIDS problems in the workplace (in Japanese)	
	*7 Guidelines on items that a business proprietor should take into consideration in employment management when dealing with problems caused by sexual speech and behavior in the workplace (in Japanese)	<u>Respecting Human Rights</u>
(3) Information and indicators concerning human rights		
	Policy, plans, and initiatives related to human rights	<u>Compliance</u> <u>Respecting Human Rights</u>
	Status of measures being taken against discrimination	-
	Status of measures taken to prevent child labor and forced or obligated labor (status of how programs for eliminating these kinds of labor, including supply chain management, have been carried out)	
	Education and training for employees about human rights	
(4) Information and indicators concerning contributions to local communities		
	Policies, plans, and initiatives for respect and protection of local culture and communities (in regions in Japan and abroad related to the activities of an organization)	<u>Philanthropic Foundations</u>
	Initiatives to social issues in developing countries, etc.	-
	Status of fair trade and CSR procurement	<u>To Business Partners</u>
	Status of cooperation and assistance for provision of education and training in local communities	<u>Science & Technology</u>
	Policies, plans, and initiatives related to social contributions other than for the environment	<u>Philanthropic Activities</u> <u>As a Corporate</u>

		<u>Citizen</u>
	Status of assistance and provision to NPOs, industry groups, etc. amount of assistance, and goods supplied, etc.	-
(5) Information and indicators concerning corporate governance, corporate ethics, compliance, and fair trade		
	Policies, systems, plans, and initiatives related to corporate governance, ethics, compliance, and fair trade (also applies for overseas activities)	<u>Corporate Governance</u>
		<u>Compliance</u>
	Details of violations of laws other than environmental laws, details on the directions, recommendations, orders, punishments, etc. given by administrative agencies, and the number of them (laws mentioned above include the Anti-Monopoly Law, Law for the Prevention of Unreasonable Premiums and Misrepresentation Concerning Products and Services, Subcontract Law, Labor Standards Law, Worker Dispatch Law, Fair Competition Regulations, Consumer Products Safety Law, Specified Commercial Transactions Law, Product Liability Law, and Foreign Exchange and Foreign Trade Law)	-
	Details on all lawsuits other than environmental suits that have been filed or faced and their results	-
	Status of whether a code of conduct has been formulated	<u>Compliance</u>
	Status of the initiatives on fair transaction, such as the compliance program of the Anti-Monopoly Law and the implementation of an Anti-Monopoly Law observance program; observation of the Law for the Prevention of Unreasonable Premiums and Misrepresentation Concerning Products and Services; measures to prevent delay in payment to subcontractors; and the implementation of a guidelines observance program for distribution trade practices.	
	Policy, plans, and initiatives related to safeguards for those personnel who disclose information in the public interest (whistleblowers).	
(6) Information and indicators concerning personal information protection		
-	Policy, plans, and initiatives related to personal information protection	<u>Risk Management</u>
(7) Information and indicators concerning a wide range of consumer protection and product safety		
	Policies, plans, and initiatives related to consumer protection and product safety and quality	<u>Ensuring Consistent Quality</u>
	Policies and initiatives to secure the safety and hygiene of customers through the process of designing, manufacturing, selling (providing), using, and disposing of products and services	
	Names of organizations that confirm and certify that their main products and services meet safety standards and, as necessary, the procedures for confirmation and certification, numerical targets for the products and services to meet the standards, and to what extent the standards have been met	-
	In-house systems for complying with laws and self-imposed regulations on advertising and sales to customers	<u>Compliance</u>
	Measures to comply with the Product Liability Law, especially ones to secure the safety of customers in designing, manufacturing, and displaying products	<u>Ensuring Consistent Quality</u>
	After-sales service program including inspection and repair	<u>Increasing</u>

	Status of whether a customer complaints system has been set up and the status of how complaints have been effectively dealt with (whether a system for dealing with customer complaints has been set up and how the complaints have been dealt with according to the Customer Basic Law and how many cases of damage caused by products have been reported according to the Consumer Products Safety Law)	<u>Customer Satisfaction</u>
	Status of the extent that data to justify the quality indication and explanation of products, etc., required by the Law for the Prevention of Unreasonable Premiums and Misrepresentation concerning Products and Services, have been disclosed	-
	Status of how many faulty products, etc., have been recalled and collected	<u>Responding to Product-Related Issues</u>
	A program for improving the sales and consumer contract provisions in regards to compliance with the Consumer Contracts Law, Consumer Basic Law, Financial 112 Product Transactions Law, and the Specified Commercial Transactions Law, and the status of the extent that the program has been carried out	<u>Compliance</u>
(8) Economic information and indicators concerning organization's social aspects		
	Allocation of corporate value (value added) to stakeholders by types	-
	Names of parties that funds were donated to in areas other than the environment and the amount of donations	<u>Philanthropic Activities</u>
	Status of whether tax liabilities have been met appropriately	-
(9) Information and indicators concerning other social aspects		
	Policy, plans, and initiatives related to conducting animal experiments	-
	Respect for and protection of intellectual property rights	<u>Risk Management</u> <u>Creating a Fulfilling Workplace</u>
	Policies, plans, and initiatives related to the handling, developing, manufacturing, and selling of weapons and products or goods that can be diverted to military use	-
	Record of winning awards	<u>Awards</u>

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The Mitsubishi Electric Group has issued an environmental report every year since 1998. Since 2003, the report has been published as the Environmental Sustainability Report. From 2007, the report has been published as "CSR Policy," "Social Responsibility," "Environmental Report," and "Philanthropic Activities" (English only).

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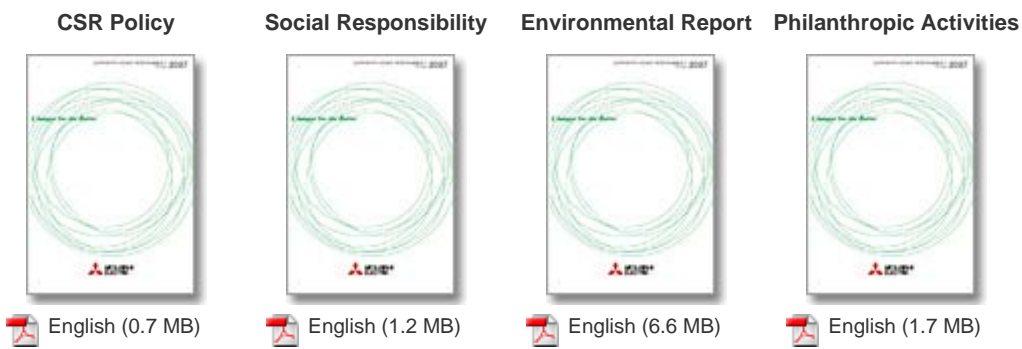
Philanthropic Activities



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2007

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